

# PATENT PROTECTION FOR SOFTWARE-RELATED AND BUSINESS-RELATED INVENTIONS IN EUROPE AND THE UNITED STATES

19 September 2008, Conf. No. H9-5008

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## REGISTRATION INFORMATION

**Dates**  
19 September 2008 Start: 09.30 - Finish: 17.00

**Registration & Coffee**  
19 September 2008 09.00

**Venue**  
The Rembrandt Hotel, 11 Thurloe Place, London SW7.

**Directions**  
Opposite V&A Museum.  
Nearest Underground station: South Kensington.  
Map available on Website under Hotels and Venues.

**Accommodation**  
A limited number of bedrooms have been reserved at The Rembrandt Hotel, 11 Thurloe Place, London SW7, at a special rate of £127.66 (Superior) inc. English breakfast, £144.69 (Executive) inc. English breakfast. All +17.5% VAT - subject to availability.  
A special rate for Friday, Saturday and Sunday of £114.90 (Superior) inc. English breakfast +17.5% Vat - subject to availability when booked as additional nights.  
Hotel Tel: +44(0)20 7589 8100.  
Hotel Fax: +44(0)20 7225 3476.

Email: reservations\_rembbrandt@sarova.co.uk  
**All bookings should be made directly with the hotel or online at www.sarova.com/rembrandt, quoting promo code 'manforum'.**

**Fee**  
**£545 +17.5% VAT.** The fee includes course documentation as well as mid-session refreshments and lunch. Invoice and confirmation will be forwarded to you.

**10% Early Bird discount if you book before: 11 July 2008.**  
**(Discount only applies to full delegate rate).**

**Conference No. H9-5008**

**Discounted Rates**  
Available on application for personnel from non-profit making organisations and registered charities.  
**Group discount available on request.**

**Cancellation Policy:**  
Over 14 days prior to the Seminar: Cancellation fee of £75. 7/14 days prior to the Seminar: 50% of the fee.  
Fewer than 7 days or if no notification received: Registrant liable to pay FULL seminar fee.  
**NB: Cancellations must be received in writing by lesley@management-forum.co.uk.**

In the event of circumstances beyond its control, Management Forum reserves the right to alter the programme, the speakers, the date or the venue.

# PATENT PROTECTION FOR SOFTWARE-RELATED AND BUSINESS-RELATED INVENTIONS IN EUROPE AND THE UNITED STATES

## Topics to be covered at this event:

- Patent Protection for Software-related and Business-related Inventions in Europe
- Patent Protection for Software-related and Business-related Inventions in the United States
- Preparation of Patent Applications and Prosecution of European Applications for Software-related and Business-related Inventions
- Workshop - Questions, Answers and Discussion of Specific Examples

With:

**Alexander Clelland** European Patent Office, Munich

**Ian Harris** D Young & Co, UK

**Charles R. Macedo** Amster, Rothstein & Ebenstein LLP, New York

Many of our courses can be tailored to your requirements and delivered in-house. For more information please contact sarah.packham@management-forum.co.uk



19 September 2008  
The Rembrandt Hotel, London



## INTRODUCTION

Since the U.S. Court of Appeals for the Federal Circuit decision in *State Street Bank & Trust Co. v. Signature Financial Group, Inc.*, 149 F.3d 1368 (Fed. Cir. 1998), in 1998, the public debate has been on going over what type of patent protection should be available for Software-related and Business-related Inventions. In the U.S. a rather expansive view of what can and should be patent-eligible subject matter is generally held. On the other hand, in Europe a more restrictive view of what can and should be patent-eligible subject matter has been adopted, and frequently challenged. A flurry of activity has been occurring on both sides of the Atlantic to reconsider where the law will, and should, end up. Join our distinguished speakers in an informative and provocative seminar on the current state of the law on both sides of the Atlantic, with practical guides on how best to seek and obtain patent protection to the extent available.

## WHO SHOULD ATTEND

This seminar will be of interest to those wishing to learn more about the types of subject matter that can be protected by patents in Europe and the U.S., including in house patent and general counsel, chief information officers, chief technology officers, business development and technology professionals as well as patent attorneys (both from private practice and industry).

## ATTENDANCE LIMITED – EARLY REGISTRATION RECOMMENDED

This limitation, a unique feature of all MANAGEMENT FORUM seminars, will give participants the opportunity for a thorough discussion of the complex issues to be covered by the programme.

**A Certificate of Attendance for Professional Development will be given to each participant who completes the course.**

## SPEAKERS

*Alexander Clelland* is Chairman of Technical Board of Appeal 3.5.3, which primarily hears appeals in the telecom and control system areas. He was, for 10 years, a member of Board 3.5.1, the Board which hears most of the appeals on computer-implemented inventions. After qualifying in the UK as a Chartered Patent Attorney he joined the European Patent Office as an examiner and in 1990 was appointed to the Boards of Appeal. He is a Fellow of the Institution of Engineering and Technology (formerly the IEE).

*Ian Harris* is a Partner of D Young & Co Patent and Trademark Attorneys. He is a Chartered Patent Attorney and European Patent Attorney specialising in the fields of computer hardware and software, electronics and physics. Prior to joining D Young & Co he worked as an examiner in the computer field in both the UK and European Patent Offices and as a patent attorney with IBM UK. He is a Member of the British Computer Society and of the Institute of Linguistics.

*Charles R. Macedo* is a Partner at Amster, Rothstein & Ebenstein LLP, a mid-sized law firm in New York that specializes in all aspects of intellectual property law. His practice specializes in intellectual property issues including litigating patent, trademark and other intellectual property disputes, prosecuting patents before the U.S. Patent and Trademark Office, and other patent offices throughout the world, registering trademarks and service marks with the U.S. Patent and Trademark Office, and other trademark offices throughout the world, and drafting and negotiating intellectual property agreements. Charles is a frequent lecturer and author on software-related and business-related inventions.

## DOCUMENTATION

Delegates will receive a course material folder containing comprehensive documentation provided by the speakers, which will be a valuable source of reference for the future.

## PROGRAMME

- 09.30 ▶ **Introduction and welcome**
- 09.45 ▶ **Patent Protection for Software-related and Business-related Inventions in Europe**
- Review of European law relating to the protection of software-related and business-related inventions
  - Review of EPO Board of Appeal Decisions including most recent decisions
- Alexander Clelland**
- 11.00 ▶ **Coffee**
- 11.15 ▶ **Patent Protection for Software-related and Business-related Inventions in the United States**
- Review of US patent law, regulations and case law relating to the protection of software-related and business-related inventions, including recent developments in the Courts and the U.S. Congress
  - Drafting a US application, including considerations of the available claim formats, the description requirements and addressing the specification to a lay jury
  - Effective management of US patent counsel
- Charles R. Macedo**
- 12.30 ▶ **Lunch**
- 13.45 ▶ **Preparation of Patent Applications and Prosecution of European Applications for Software-related and Business-related Inventions**
- Available claim formats and description requirements in Europe
  - Drafting applications to take account of European and US requirements
  - Filing strategies
  - Dealing with EPO objections under Article 52(1) EPC
- Ian Harris**
- 14.45 ▶ **Tea**
- 15.00 ▶ **Workshop Questions, Answers and Discussion of Specific Examples**
- Review of examples and approaches for dealing with software-related and business-related inventions taking into account the unique requirements of U.S. and European patent practice
  - Examples and questions from participants welcome
- Alexander Clelland, Ian Harris, and Charles R. Macedo**
- 17.00 ▶ **Close of seminar**