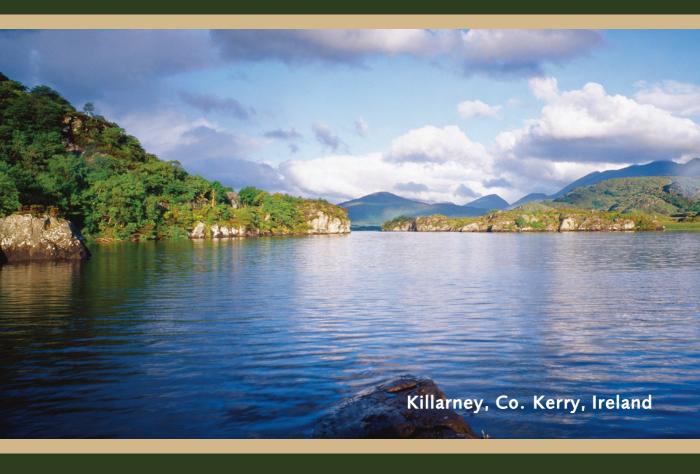


27th Annual Conference



Lorty Shades of Green

A Tour of the ID Landscape

welcome

A Tour of the ID Landscape

For a long time green has been considered to be the national colour of Ireland. The association between the colour green and Ireland dates back to the 18th century when the fight for independence began. A green flag with a harp in the centre represented Ireland. The harp and the shamrock are seen as symbols of Ireland and are registered under Article 6ter of the Paris Convention. They are also the official emblems of Ireland and are used as a badge by sports teams, state organisations and troops abroad.

It has also been said that green is associated with the Irish weather. Even when there is snow in Ireland the green never fades and the green fields will always be seen.

So, are there really forty shades of green in Ireland? That has been a question on many of minds dating back to the Johnny Cash song 'Forty Shades of Green'. In this song he sang about his love for Ireland and how the different counties vividly show the 'Forty Shades of Green':

"I close my eyes and picture the emerald of the sea from the fishin boats at Dingle to the shores at Donaghadee I miss the River Shannon and the folks at Skibbereen the midlands and the moorlands with their Forty Shades of Green"

For many outside Ireland, green is just a colour, but for Irish people it is much more - it means independence, wealth, growth, the landscape of the country and childhood stories. The importance of the colour green can be seen on St. Patrick's Day, when hundreds of countries from all over the world join in the celebrations. People wear the shamrock or paint their faces green to celebrate St. Patrick's Day.

Killarney is a prime example of the beautiful green landscape that Ireland has to offer. Killarney is known for its beauty, friendly people and clean environment. Killarney inspired Poet Laureate Aldred Austin to write:

"If a mountain, wood and water harmoniously blent, constitute the most perfect and adequate loveliness that nature presents, it surely must be owned, that is has, all over the world, no superior"

As green is also the colour of ECTA, the song title 'Forty Shades of Green' is most suitable for our conference and working programme, which will bring you to Killarney. You will hear from people all over the world and their views of IP. Just as a guide would take you through the beautiful landscape and town of Killarney, the speakers will take you through the wonderful world of IP and the issues it faces. You will take a trip over the next three days exploring the new and old landscapes of IP. We look forward very much to seeing you in Killarney.

Mireia Curell

President of ECTA

Norman MacLachlan

mmanas

Chairman of the Organising Committee

programme

08:00 – 20:00	Registration and Information Desk at INEC Conference Centre	
Meeting Venue	The Brehon Hotel	
08:30 – 13:00	Committee Meetings (by invitation only) See ecta website (www.ecta.eu) for timetable	
10:45 – 11:15	Coffee Break	
13:00 – 14:30	Delegates/Committee Lunch	
14:30 – 18:00	ECTA Council Meeting (by invitation only)	
14:30 – 16:30	WORKSHOP: ASIA, THE OTHER SIDE OF THE WORLD Trade Mark updates; China, Japan and Korea <i>Chair: Gene Kim</i> , IP Attorney, KIM & CHANG, KR	
	Danny Chen, IP Attorney, UNITALEN Attorneys at Law, CN Atsushi Aoki, IP Attorney, SEIWA Patent & Law, JP Jay Young-June Yang, Lawyer, KIM & CHANG, KR	



Welcome Reception 19:00 – Midnight

Introduction by Mireia Curell, President of ECTA Opening by Niall O' Callaghan, Mayor of Killarney

Welcome Reception at Muckross House Traditional Farms

Dress Code: Casual

Let us take you back in time, before the advent of electricity and experience Ireland in the bygone years. Muckross Traditional Farms contain three separate working Traditional Irish farms still in their original form, where all work was carried out using traditional methods. Each house is resided over by a "Bean an Tí" – gaelic for Lady of the House. Experience an array of old traditional farming methods from butter making to roof thatching and visit amongst other demonstrations, the Blacksmith's forge. Next travel to the crossroads, a traditional meeting point, where locals met to socialise and dance. Our Traditional Irish Evening of Dining and Entertainment takes place in a marquee set amidst Killarney's National Park with breath-taking views of the Lakes of Killarney. This setting will remain etched in your memory for years to come. Comfortable attire and shoes should be worn.

Coach transfer to and from Conference Hotels included.

programme

INEC Conference Centre

Meeting Venue

Meeting Venue	INEC Conference Centre
08:00 - 20:00	Registration and Information Desk at INEC Conference Centre
09:00 - 10:30	Annual General Meeting
10:30 – 11:00	Coffee Break
11:00 – 11:30	Welcome by: Norman MacLachlan, Chairman of the Organising Committee, IE Paul Gallagher SC, Attorney General, IE Mireia Curell, President of ECTA, IP Attorney, Curell Suňol, ES
11:30 – 13:00	MUSINGS OF THE BARDS Answers to topical questions from the audience to the Panel Chair: Mireia Curell, President of ECTA, Curell Suňol, ES
	Margot Fröhlinger, European Commission – Director DG MARKT - Knowledge based economy, EC Wubbo de Boer, President, OHIM Ernesto Rubio, Assistant Director General, WIPO
13:10 – 14:40	Lunch
14:45 – 16:00	GREEN WITH ENVY Chair: Katerina Siotou, Lawyer, Law Office Katerina G. Siotou, GR
	Global Brands in the Telecommunications industry - contentious strategies Richard Hirst, Senior Attorney, AT&T, UK The Challenges presented by Counterfeiting in the Pharmaceutical Industry Simeon Wilson, Director for Global Security AstraZeneca, UK
16:00 – 16:30	Coffee Break
16:30 – 17:45	INTERNET IN THE LANDSCAPE Chair: Annick Mottet-Haugaard, Lawyer, Lydian, BE
	Diverting Searches, Parking Domain Names, and Other Trade Mark Problems that Pop Up on the Internet
	Jane Ginsburg, Professor Columbia University, US Alain Strowel, Lawyer, Covington & Burling LLP and Professor in the Universities of

Destination Killarney Dining Experience

Brussels (FUSL) and Liège, BE

19:00 - MidnightDress Code: Smart Casual





Killarney's reputation as one of Ireland's gastronomic capitals is unsurpassed. Many local restaurants boast an array of top Industry Awards, having appeased even the harshest of food critics. This evening you will have an opportunity to savour a truly memorable dining experience in the most highly rated restaurants in Killarney, all chosen for you because of their outstanding reputation together with attention to detail and service. Farming in Kerry still remains a very prominent livelihood and as such, the finest of quality ingredients are produced locally and sourced by local restaurants. The tradition of fishing still remains the main livelihood for many families in Kerry with the Atlantic Ocean supplying some of Ireland's longest established seafood restaurants. So whether you wish to sample the finest of Kerry Beef, the Atlantic Catch of the Day, a Vegetarian option or just feel at home with familiar foods, we can guarantee the finest of food, cooked to perfection and prepared fuss free. After dining, the meeting point for all delegates is Scott's Hotel where we have arranged Live Music to end your evening the traditional Irish way. This is also the coach departure point to your hotel.

Coach transfer to and from Conference Hotels included where applicable.

programme

Meeting Venue	INEC Conference Centre	
08:00 – 16:00	Registration and Information Desk at INEC Conference Centre	
09:00 – 10:30	THERE ARE TWO SIDES TO EVERY STORY Chair: Michael Kiernan, IP Attorney, Tomkins & Co., President of the Irish Association of Patent and Trade Mark Attorneys, IE	
	Evidence: (i) Just how do you show your mark is distinctive? (ii) Are surveys of any use at all?	
	Jeremy Pennant, IP Attorney, D. Young & Co., UK Douglas R. Bush, IP Attorney, Arent Fox, US Ellen Gevers, IP Attorney, Knijff Trademark Attorneys, NL	
10:30 – 11:00	Coffee Break	
11:00 – 12:30	THE ROAD OUT IS THE SHORTEST ROAD HOME Chair: Mark Engelman, Barrister, Head of Intellectual Property, Hardwicke Building, UK	
	Distinctiveness, descriptiveness and deceptiveness - in official dictionary streets and on the information highway Ulla Wennermark, Member of the First Board of Appeal, OHIM Opposition and cancellation proceedings before OHIM: Similarities and Differences Vincent O'Reilly, Director of the Department for IP Policy, OHIM	
12:35 – 14:10	Lunch	
14:15 – 15:45	PATIENCE CAN CONQUER DESTINY Chair: João Pereira da Cruz, IP Attorney, J. Pereira da Cruz S.A., PT EU Case Law	
	Robin Jacob, Rt. Hon. Lord Justice Jacob, UK Arnaud Folliard, Lawyer at the Industrial Property Litigation Unit, OHIM Jaap Spoor, Professor of Intellectual Property Law - VU University, Amsterdam and Advocate, Member of the Amsterdam Bar, NL	
15:45 – 16:15	Coffee Break	

Gala Dinner at the INEC

20:00 - Late

Dress Code: Dinner Jacket or Dark Suit





The aptness in naming the INEC, Ireland's National Events & Conference Centre will become quite apparent with the transformation from Conference Venue to Gala Dinner showcase. The largest modern events centre in Ireland, its innovative design, impressive size and adaptability exceed all expectations. Your evening begins with a Cocktail Reception followed by fine dining at its best as all dishes served will be prepared by the INEC award winning Banqueting Team, lead by Executive Chef John Drummond. John's notable achievements include - an Olympic Medal Winner, World Culinary Grand Prix Winner, member of the Irish Team who won gold at the World Banqueting Championships and six times Rosette Winner. After dining, an evening of unsurpassed entertainment has been arranged in fitting with such a fine occasion.

Coach transfer to and from Conference Hotels included.

social programme



Thursday 19 June 2008 Ring of Kerry

Cost per person €80

The Ring of Kerry showcases all that Ireland has to offer in terms of tradition and culture. Kerry is often referred to as "the Kingdom" due to its spectacular natural beauty with mountains, lakes and valleys sculpting the countryside. Such beauty has inspired Ireland's top artists, sculptors, poets and writers, many of whom are considered amongst the most renowned in the world. A number of Archaeological sites are dotted throughout the county, along with the remains of ancient monastic settlements and castles. We stop for lunch in Waterville at "Paddyfrogs" Gourmet Restaurant, the half way mark on our trip. Regarded as one of the finest restaurants on the Ring of Kerry, the menu is a culmination of both Irish and French cuisine influenced by the meeting of an Irish woman and a French man.

Walking shoes advised.

Transfer to and from Conference Hotels included.



09:30 am	Depart Killarney
11:30 am	Visit Sceilig Experience
13:00 pm	Lunch in Waterville
15:00 pm	Sneem
16:00 pm	Molls Gap & Ladies View
17:30 pm	Arrive Killarney



Friday 20 June 2008 Dingle and Slea Head

Cost per person €80

Kerry's coastal erosion has resulted in some of the most dramatic coastline you are likely to experience. Dingle's beauty has also been documented in many films, the setting for Ryan's Daughter and, more recently, Far and Away featuring Tom Cruise and Nicole Kidman. Dingle is part of the "Gaeltacht", being one of the few Irish speaking areas remaining in Ireland. Upon reaching Dingle you will have time to explore the local craft shops. Next we visit the Chart House for lunch, renowned for it's award winning cuisine and located overlooking Dingle Harbour. After lunch, travelling on to Slea Head, the most westerly point in Europe, we visit the Blasket Heritage Centre where your guide will explain all about life on the Blaskets until the last residents abandoned the islands in 1953.

Walking shoes advised.

Transfer to and from Conference Hotels included.



09:30 am 10:30 am	Depart Killarney Inch Beach
11:30 am 12:15 pm 14:15 pm	Arrive Dingle Lunch Visit Blasket Centre, Slea Head
17:30 pm	Arrive Killarney

social programme



Saturday 21 June 2008 Gap of Dunloe

Cost per person €125

A tour where words cannot do true justice. The Gap of Dunloe is truly spectacular. A valley created by glacial movement, the Gap of Dunloe is one of Ireland's infamous tourist attractions. We travel by coach to Kate Kearney's Cottage and then by jaunting car through the Gap of Dunloe, stopping off at Lord Brandon's Cottage. Here we have a barbeque lunch overlooking Serpent's lake; Irish folklore states that this is the resting place for the last of the snakes driven out of Ireland by St. Patrick. After lunch, we travel by open boat across the Lakes of Killarney passing by Eagle's Nest mountain, the inspiration for Alfred Lord Tennyson's poem "Set the wild echoes flying". Our docking point is Ross Castle, built by a chieftain in the 15th century and recently restored to it's full glory.

Walking shoes advised.

Transfer to and from Conference Hotels included.



10:00 am Depart Killarney
10:30 am Arrive Kate Kearney's Cottage
11:00 am Jaunting car through Gap of Dunloe
13:00 pm Barbeque Lunch
14:30 pm Boat to Ross Castle
16:30 pm Arrive Killarney

For the excursions it is advisable to wear good walking shoes since you will visit several places of varying distances and terraines on foot. With regard to clothing and due to travelling along the coast, there may be a sea breeze. Please bring a cardigan or jacket just in case.

"A genuine test in a lovely environment" Bing Crosby



Players requiring a caddy, clubs, trolley or golf cart should contact Killarney Golf & Fishing Club on +353 64 31034. Settlement for these additional services must be made directly with Killarney Golf Club on the day.

Saturday 21 June 2008

Golf Killarney: Killarney Golf & Fishing Club

Cost per person €110

Killarney Golf & Fishing Club is nestled amidst the splendour of the famous Killarney Lakes with the spectacular backdrop of the Macgillycuddy Reeks, the highest mountain range in Ireland. This unique corner of earth has been described as "Heaven's Reflex" and the "Nearest Golf Club to Heaven". It is one of the oldest and most internationally recognised Clubs in Ireland with a membership of over 1,700 members from all over the world. Many high profile events have been held in the Club including the 1975 European Amateur Team Championship, 1991 Irish Open with Nick Faldo emerging as winner, 1996 Curtis Cup and in 2005 and 2006 hosted the Ryder Cup Challenge Tour Event. Our Tournament will take place on the Lackabane Course. Lakes and streams are a feature throughout the length and breadth of the course, adding beauty and danger in equal measure. Experience first hand why Killarney Golf & Fishing Club truly has a course where the grass is greener! Tournament Course Length: 6410 m / 7050 yards. Packed lunch provided.

Handicap Certificate required.

Transfer to and from Conference Hotels included.

08:00 am Depart Killarney 09:00 am Tournament Tee Off 15:00 pm Arrive Killarney

Please note: The tours on Thursday and Friday are for Accompanying Persons only. The excursions on Saturday to the Gap of Dunloe and Killarney Golf & Fishing Club are for all delegates and their guests. All tours will depart from and return to Conference Hotels, will include lunch and will be accompanied by an English speaking guide. The programme of the tours is subject to possible alteration.

Registration

ONLINE

To register online please visit www.ecta.eu and click on the 2008 Annual Conference, following the link on through to the Registration Form

Once you have successfully registered on-line you will receive an 'acknowledgement of registration' e-mail, however, please note that this is not a confirmation of booking. If you do not receive an 'acknowledgement', please contact the Conference Organiser (ecta2008@destinationkillarney.ie). Confirmation of registration will be forwarded to you once your requirements and payment have been processed.

POST OR FAX

Complete the registration form enclosed, and return it along with payment to the Conference Organiser, Destination Killarney. Please complete one registration per delegate - please photocopy the form if you require additional copies or download the form from the ECTA website.

REGISTRATION FEES

All fees are payable in Euros.

Participation	On or before 7 April 2008	From 8 April 2008
ECTA Member *	EUR 1,300	EUR 1,450
Non Member	EUR 1,650	EUR 1,800
Accompanying Person	EUR 550	EUR 650

^{*}Membership is on an individual basis and only actual members and not colleagues of the same organisation / institution will benefit from the "members" registration fee. Please include your membership number on the registration form.

Note: The "Early Bird" registration fee is only valid if payment is received on or before 7 April 2008.

EDUCATIONAL CREDITS

ECTA is an authorised course provider, namely:

- UK Law Society Accredited (Ref. DBL/ECTA)
- UK Institute of Trade Mark Attorneys Accredited
- UK Institute of Legal Executives Accredited
- UK Bar Standards Board Accredited
- Ordre des barreaux francophone et germanophone (BE) 6 CPD

Please check ECTA website at www.ecta.eu for further possible accreditations

ENTITLEMENTS

ECTA Member and Non Member Registration includes:

- Attendance at all Conference sessions
- Final Programme
- Refreshments and lunches
- Conference Briefcase

• Welcome Reception: Wednesday 18 June

- Destination Killarney Dining Experience: Thursday 19 June
- Gala Dinner: Friday 20 June
- Gift

Accompanying Persons Registration includes:

- Welcome Reception: Wednesday 18 June
- Destination Killarney Dining Experience: Thursday 19 June
- Gala Dinner: Friday 20 June
- Gift

REGISTRATION PAYMENT

The preferred method of payment is on-line by credit card.

Payment of registration fees can be made by:

- Credit Card Visa, MasterCard or Debit Card.
 - (N.B. credit card payments will be charged in Euros and will appear on your statement as: Destination Killarney ECTA 2008.
- Bank Transfer Destination Killarney will send the appropriate Bank Transfer Details to you on receipt of this Registration Form.
 Please note that all bank charges must be settled by the remitter.

REGISTRATION CANCELLATION

Notification of cancellation must be sent in writing to the Conference Organiser. Cancellations will be accepted until 2 May 2008 with a refund of all prepaid fees, less a 20% cancellation charge. Refunds after this date will be made under exceptional circumstances only and will be at the discretion of the Organising Committee.

CONFIRMATION AND JOINING INSTRUCTIONS

Confirmation of registration will be sent to all delegates whose payment has been received. In addition, joining instructions will be sent out in May 2008 by e-mail to assist you with your visit to Killarney. Please ensure you submit your personal e-mail address when registering.

hotel accommodation

Special Hotel Rates to suit all budgets have been negotiated for ECTA 2008 delegates. It is advisable to book early. The Hotels offered are:



The Brehon Hotel ***

www.thebrehon.com

Official Conference Headquarters - 200 mtrs from INEC Conference Centre

The Brehon Hotel is located overlooking Killarney's 25,000 acre National Park. Combining contemporary design with the ultimate in luxury, The Brehon Hotel is Ireland's highest rated four star hotel by the Irish Tourist Authority. The bedrooms are designed with a feeling of relaxed elegance and modern convenience for today's hectic world. Europe's first Angsana Spa is located on the ground floor, conceptualised and developed by the Banyan Tree Spa. Providing a complete sensory experience steeped in holistic Asian practices, the Angsana Spa is a sanctuary for the inner self.

Breakfast included. Price quoted per room per night including VAT.

Muckross Road, Killarney, Co. Kerry Rates: €190 single | €220 Double

To reserve please call Destination Killarney: + 353 64 71549



The Gleneagle Hotel ***

www.gleneaglehotel.com

Adjoining INEC Conference Centre

The Gleneagle Hotel welcomed its first guests over five decades ago and has since matured into Ireland's leading Leisure, Conference and Entertainment Hotel. A pioneer in the concept of all-inclusive complex, The Gleneagle has a 25 metre swimming pool, fully equipped gym, squash courts, pitch n' putt and all weather tennis courts. The Hotel offers a choice of Bars and Restaurants as well as an extensive Gift shop. Adjoining the INEC, the Gleneagle accommodation comprises spacious and stylish en-suite bedrooms many overlooking local mountains with views of Killarney National Park that will captivate you. Breakfast included. Price quoted per room per night including VAT.

Muckross Road, Killarney, Co. Kerry Rates: €140 Single | €170 Double

To reserve please call Destination Killarney: + 353 64 71549



The River Apartments **** 250 mtrs from INEC Conference Centre

www.gleneaglehotel.com

The exclusive River Apartments are the epitome of self-catering luxury. Designed to an exceptional standard, each apartment has a kitchen/dining room, two bedrooms and two bathrooms - the master bedroom being en-suite. All apartments are fully equipped with all modern appliances and sleep 4 people comfortably. Residents of the River Apartments can enjoy complimentary use of the leisure facilities at the Gleneagle Hotel's Leisure Centre. Breakfast, served in The Brehon, included. Price quoted per room per night including VAT.

Muckross Road, Killarney, Co. Kerry Rate: €300 per apartment per night

To reserve please call Destination Killarney: + 353 64 71549



Scott's Hotel****

www.scottshotelkillarney.com

1.5km from INEC Conference Centre - Conference Shuttle Service to and from INEC Conference Centre on Thursday 19 and Friday 20 June

The newly refurbished Scott's Hotel has been a landmark in Killarney for decades. Ideally situated right in the heart of Killarney, just minutes from the central bus and train station, Scott's is a traditional hotel with a sharp, cosmopolitan twist. Scott's combines contemporary urban design with refined elegant splendour - from the soaring glassy expanse of the lobby, to the vast array of stylishly decorated bedrooms.

Breakfast included. Price quoted per room per night including VAT.

O' Donoghue Shop Street, Killarney Town Centre, Co. Kerry
Rates: €150 Single | €180 Double
To reserve please call Destination Killarney: + 353 64 71549

hotel accommodation



The Lake Hotel ****

www.lakehotel.com

1km from INEC Conference Centre - Conference Shuttle Service to and from INEC Conference Centre on Thursday 19 and Friday 20 June

The Lake Hotel is a charming, friendly, family-run establishment superbly located on the shores of the world famous Lakes of Killarney. Built in 1820, The Lake Hotel combines a unique old world charm with all top standard modern day facilities. The Hotel is located just 2.5 kilometres from Killarney town centre and steps away from Killarney National Park.

Breakfast included. Price quoted per room per night including VAT.

Lake Shore, Muckross Road, Killarney, Co. Kerry
Rates: €160 Lake View Room | €180 Superior Lake Room
To reserve please call Destination Killarney: + 353 64 71549



The Malton****

www.themalton.com

1.5km from INEC Conference Centre - Conference Shuttle Service to and from INEC Conference Centre on Thursday 19 and Friday 20 June

Accommodation at The Malton comprises luxurious bedrooms encompassing both contemporary and Victorian styles. The Victorian staircases and corridors are very spacious - the original reason behind the width was to allow two ladies in hooped dresses to comfortably pass. Today they give the feeling of timeless elegance as they lead onto guest rooms that combine old world charm with the sophistication of today. Breakfast included. Price quoted per room per night including VAT.

Railway Place, Killarney Town Centre, Killarney, Co. Kerry Rates: €165 Single | €195 Double

To reserve please call Destination Killarney: + 353 64 71549

For ease of reference, a map of Killarney indicating the location of each hotel appears on page 12 of this brochure

BOOKING AND CANCELLATION

Hotels can be booked via hard copy form (included in the present brochure) or on-line forms. However, if you have already booked a place at ECTA 2008 and want to make a hotel booking at a later date, please contact the Conference Organiser, Destination Killarney (ecta2008@destinationkillarney.ie). Please do not register yourself again.

Requests of Reservations will be processed on a first come first served basis according to availability - in the event of your first choice hotel being unavailable, please list your second choice hotel. A non-refundable deposit of the first nights accommodation will be debited from your credit card at the time of booking. Remaining balance is to be settled on departure at your chosen hotel. Notice of cancellation must be made in writing and received before Friday 2 May 2008. Your deposit will then be refunded less a handling fee of €50.00. After this date no refunds will be made but substitutions can be made up to 21 days prior to arrival. Changes / amendments to bookings i.e. change of arrival / departure dates will be accepted up to 21 days prior to arrival. Any changes, cancellations, no shows and early departures that give less than 21 days notice will be charged at the full nights Bed and Breakfast rate per night cancelled.

general information

CONFERENCE DATES

This year's Conference will take place from 18 - 21 June 2008. Committee meetings including the Council meeting will precede the Conference on Wednesday 18 June 2008. A workshop has been organised on Wednesday 18 June 2008.

SOCIAL EVENTS

ECTA requests that during the entire Conference period (18 - 21 June 2008) no other non-official conference events should be arranged.

OFFICIAL LANGUAGE

The official language of the conference is English. No simultaneous translation will be offered.

CONFERENCE ORGANISER

Destination Killarney, INEC, Muckross Road, Killarney, Co. Kerry, Ireland. Tel: + 353 64 71549. Fax: + 353 64 71565. E-mail: ecta2008@destinationkillarney.ie. Website: www.ecta.eu.

CURRENCY

The currency in Ireland is Euros. All hotels have Bureau de Change facilities.

INSURANCE

Participants are advised to arrange adequate travel insurance, as the Conference does not cover persons against cancellation of booking(s), theft or loss of belongings.

CLIMATE AND CLOTHING

The average temperature in June is approximately 15 degrees, but may rise to 20 degrees. Being situated in the path of moist Atlantic air, light rainfall is possible.

ELECTRICAL APPLIANCES

The standard voltage in the Republic of Ireland is 220 volts. Plugs are 3 square pin 1363 type. Most shaving sockets also support 110 volts with the 2 pin international shaving plug.

TRAVEL TO KILLARNEY

Please note that all travel arrangements listed below are subject to change. Please verify all information on the relevant listed websites prior to travel.

FROM CORK AIRPORT

Coach: Special ECTA Conference Shuttle Service to Conference Hotels at a charge of €60 round trip (Non-refundable). This service is available to Killarney on Tuesday 17 June and Wednesday 18 June only and return transfers on Saturday 21 June and Sunday 22 June only. Duration: 1hr 30mins.

Train: From Cork Airport take Cork Airport Shuttle to Cork City Bus Station. The train station is a 10 minute walk from the bus station.

A taxi is advisable. Direct train service from Cork Train Station to Killarney Train Station with Irish Rail. Duration: 1hr 30 mins

Car Hire: Budget, Avis & Hertz car hire available. Distance: 89kms. Duration: 1hrs 20mins

Taxi: Taxi ranks located outside the Airport Terminal, Bus and Rail Stations.

FROM KERRY AIRPORT

Coach: Special ECTA Conference Shuttle Service to Conference Hotels at a charge of €20 round trip (Non-refundable). This service is available to Killarney on Tuesday 17 June and Wednesday 18 June only and return transfers on Saturday 21 June and Sunday 22 June only. Duration: 30 mins

Car Hire: Budget, Avis & Hertz car hire available. Distance: 17kms. Duration: 20mins

Taxi: Taxi rank located outside the airport terminal.

FROM DUBLIN AIRPORT

Fly: Dublin to Kerry Airport with Aer Arann. Duration 55 mins. Four flights daily.

Train: From Dublin Airport take Blue Aircoach to City Centre: 30mins. Taxi from City Centre to Heuston Train Station. Train direct from Heuston Train Station to Killarney Train Station with Irish Rail. Duration: 3hrs 30mins.

Coach: Bus Éireann operate daily coach services from Dublin (Busáras) to Killarney Bus Station

Car Hire: Budget, Avis & Hertz car hire available. Distance: 316kms. Duration: 4hrs 30mins.

Taxi: Taxi ranks located outside the Airport Terminal, Bus and Rail Stations.

FROM SHANNON AIRPORT

Coach: Bus Éireann operate daily coach services from Shannon Airport to Limerick City Bus Terminal. Transfer at Limerick City for direct coach to Killarney Bus Station. Duration: 2hrs 30 mins

Car Hire: Budget, Avis & Hertz car hire available. Distance: 137kms. Duration: 1hr 30 mins

Train: From Shannon Airport take Bus Éireann coach service to Limerick City Bus & Train Terminal (45 mins). Transfer to Irish Rail train from Limerick City to Limerick Junction. Change at Limerick Junction for Mallow. Change at Mallow for direct train to Killarney. Duration: 2 hrs 30 mins.

Taxi: Taxi ranks located outside the Airport Terminal, Bus and Rail Stations.

USEFUL WEB ADDRESSES

Fly: Aer Arann www.aerarann.ie | Dublin Airport www.dublin-airport.com | Shannon Airport www.shannonairport.com

Cork Airport www.corkairport.com | Kerry Airport www.kerryairport.ie

Train: Irish Rail www.irishrail.ie Coach: Bus Éireann www.buseireann.ie

Car Hire: Budget Car Hire www.budget.ie | Hertz Car Hire www.hertz.ie | Avis Car Hire www.avis.ie

A valid ID is required for entry into Ireland for participants from the European Union. For participants from other countries, a valid passport is required for entry into Ireland. Participants from some countries may require a visa for entry to Ireland. Please check with your local Consulate or Embassy.

map of Killarney





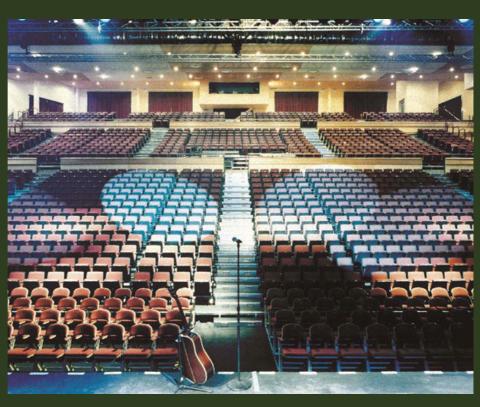


IRELAND'S LARGEST MULTI-PURPOSE EVENTS & CONFERENCE CENTRE









LIMITED ONLY BY YOUR IMAGINATION

- 4,500 SQ Metres Conference Space
- 2.500 Seater Auditorium
- Break Out Exhibition Space
- Event Staging and Production
- Expert In-house Technical Team
- Catering Capacity 6,000
- 500 Hotel Rooms On-Site
- Proven Track Record
- A Location Unsurpassed

Muckross Road, Killarney, Co. Kerry, Ireland. Telephone +353 (0) 64 71549 www.destinationkillarneyconferences.ie







ECTA

