



TRAINING AND REFRESHER COURSES FOR PATENT INFORMATION SPECIALISTS



**ON COLLECTION, RETRIEVAL AND STRATEGIC USE OF PATENT INFORMATION
OCTOBER - NOVEMBER 2008 (THE HAGUE, NETHERLANDS)**

Patent information specialist

The collection and retrieval of patent publications is a critical component of the company's intellectual property strategy and, quite suitably, becomes work done by a specialist. Within many organisations, patent information specialists have the responsibility for determining how patent information is best made available and how it's best used within their organisations in a strategic manner.

In addition to technical literature, books and conferences/seminars, patents are a very important source of information for managers, scientists and technicians involved in research, development and in bringing forward new products and processes. Indeed 80% of what is published in patents isn't published elsewhere.

Successful innovation is thus inseparable from the proper use of patent information, both concerning the legal-patent aspects as well as the technical-scientific aspects of the innovation process. However, the use of patent information is often far from optimal for the following reasons:

- The lack of knowledge with the material, on one hand with the scope/meaning of the protection rights and on the other hand with the accessibility and retrievability of necessary information
- Patent accessibility is very specific and deviates substantially from other kinds of publications
- The technical-legal language in patent publications isn't aimed generally at disclosing scientific information.

Dutch based GO opleidingen organizes a training program in which these challenges will be addressed. The training is organised under auspices of the Dutch Patent Information User Group (WON).



WON was founded in 1977 as an association with the purpose to provide a close contact between the users of patent information. The meetings of WON are also a forum and a place to exchange knowledge for patent information specialists. For more information: www.won-nl.org

Training and refresher courses

The Patent information specialist training consist of four modules which can also be followed as refresher courses. The training will provide students with a solid knowledge of patent information in general, however, particular attention is given to patent searches, legal aspects, the accessibility and retrieval of patent information.

Training structure and site

The training starts October 6th and is offered over 15 days, divided over 4 weeks, with an additional 7 to 10 hours of study required per week.

GO opleidingen offers 5 specific components as refresher courses:

- Module 1: Patent legal aspects and patent legislation
- Module 2a: Patent documents and their accessibility
- Module 2b: Patent classification
- Module 3: Retrieval and distribution of patent literature
- Module 4: Approaches for several kinds of patent searches

The training sessions are held in our dedicated training center in The Hague (Netherlands).

All lessons will be presented in the English language.

14th edition!

**Already more
than 150
participants**

Admission requirements

You will need a bachelor degree in a technical-scientific discipline. During the training there is frequent use of the Internet. Participants are expected to have some experience of this medium.

Examination

The training concludes with an examination that's overseen by the exchange examining board of GO opleidingen. Candidates who pass the examination will receive an official certificate, registered with a governing body, Stichting Post-HBO in the Netherlands.

Registration

The training fee is € 5.690 (no VAT will be added). You may register with the form on the back of this brochure.

Cancellations

Cancellations should be made in writing but those occurring less than 28 days before the event will be charged the full fee, however a substitute participant will be welcomed.

Additional enquiries

For detailed information please contact Theo Verbeij, training manager, at +31 (0)70 3512380 or by sending an email to theo@stgo.nl.

**For additional information:
www.patentinformation.nl**

1. PATENT LEGAL ASPECTS AND PATENT LEGISLATION

Data: 08-10-2008 and 13-10-2008 (2 days)

Instructor

Bart van Weezenbeek studied biology at the University of Utrecht, specialising in microbiology and neurophysiology. After that he studied Dutch civil law at the University of Tilburg specialising in intellectual property, Anglo-American law and liability law. Since 1994 he is Dutch and European Patent Attorney, and since 1997 company lawyer. In 2001 he was sworn in as deputy justice in the appeal court in The Hague. In January 2002 he joined Vereenigde, where he is now senior associate.

Course contents

- protection
- patent legislation
- the most important general patent systems
- important national patent systems
- utility models

Training fee: € 925 (no VAT will be added)

2A. PATENT DOCUMENTS AND THEIR ACCESSIBILITY

Data: 06-10-2008 and 07-10-2008 (2 days)

Instructor

Aalt van de Kuilen joined Solvay on 1st April 1980 as a chemist at the age of 23. In 1989, he was given the opportunity by Solvay to work part-time (1.5 days a week) as Chemistry teacher. In 1993 he moved into the Patent Department inside Solvay Pharmaceuticals. During this period he became a member of the Dutch Patent Information User Group and soon afterwards a Board Member. From September 2002 onwards, he became responsible for all Scientific Information.

Course contents

- contents analysis of patent documents
- basic structure of patent documents
- retrieval techniques

Training fee: € 925 (no VAT will be added)

2B. PATENT CLASSIFICATION

Data: 14-10-2008 and 15-10-2008 (2 days)

Instructor

Stephen Adams is managing director of Magister Ltd., an information and training consultancy specialising in patents documentation. He trained as a chemist at the University of Bristol, then completed a Masters degree in Information Science at City University London. He has worked in technical information for over 25 years, in central UK government, private research associations and industry, including 9 years with Syngenta as their principal patent searcher.

Course contents

- IPC
- ECLA
- MC-Derwent
- US-Classification

Training fee: € 925 (no VAT will be added)

3. RETRIEVAL AND DISTRIBUTION OF PATENT LITERATURE

Data: 20, 21, 22 and 28-10-2008 (4 days)

Instructors

- **Gerben Gieling** studied chemistry at the University of Nijmegen specialising in Organic and Inorganic Chemistry. In 1997 he obtained he obtained his PhD in Organic Chemistry from that same University. He joined the patent department of Solvay information specialist in 1996 and in 1998 he moved to Synthron BV.
- **Eric Sieverts** is consultant at the innovation department of Utrecht University Library and Lecturer at the Institute for Media and Information Management (Amsterdam Polytechnic). Eric is an experimental physicist by education; in 1978 he obtained a PhD in semiconductor physics. He also teaches and organizes courses on online searching. The past 12 years he specialized in implementing scientific retrieval in a university setting. At the same time he developed courses how to include internet searching in the professional search arena.

Course contents

- introduction to the types of patent searches
- sources
 - accessible by means of hosts
 - other sources
- sample search strategies

Training fee: € 1.775 (no VAT will be added)

"Excellent course, very instructive and helpful"

"Good presentations with a lot of interaction"

"On the whole very competent instructors with an impressive knowledge of the field"

4. APPROACHES FOR SEVERAL KINDS OF PATENT SEARCHES

Data: 03, 04 and 05-11-2008 (3 days)

Instructor

Lucy Teixeira Akers, a Registered U.S. Patent Agent with a degree in chemistry, has over 25 years of experience in the information field, including former positions at Shell and ExxonMobil. Lucy is currently a senior patent analyst with Bristol-Myers Squibb Company in Connecticut, USA. Lucy is well-known in the patent information industry, primarily due to her past service as the Chair and Member of the Board of Directors for the Patent Information Users Group, Inc. (PIUG, a U.S. based organization).

Course contents

- kinds of searches: technical patent searches (patentability, infringement, validity, etc.); bibliographic searches; competitor information searches
- relation between patent searches and sources
- reporting search results (techniques)
- typical needs of the patent information customer

Training fee: € 1.375 (no VAT will be added)

To book a place please complete the form below.

course/components	<input type="radio"/> full training	<input type="radio"/> module 1	<input type="radio"/> module 2a	<input type="radio"/> module 2b	<input type="radio"/> module 3	<input type="radio"/> module 4
starts	06-10	08-10	06-10	14-10	20-10	03-11
training fee	€ 5.690	€ 925	€ 925	€ 925	€ 1.775	€ 1.375
remarks						



Personal details

family name	initials	<input type="radio"/> male <input type="radio"/> female
given name		
home address		
postcode	city	
telephone	e-mail	
date of birth		
place of births		
	date	
	signature participant	

Employment details

organisation	
job title	
address	city
postcode	country

Invoice details

organisation	
address	
postcode	city
attn.	<input type="radio"/> male <input type="radio"/> female <input type="radio"/> dept. .
reference	date
firmstamp	signature employer

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