

INTRODUCTION TO THE INTERNATIONAL REGISTRATION OF TRADEMARKS

9 February 2009 Conf. No. H2-5109



APPLICATION TO REGISTER

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- +44 (0) 1483 730008
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 E-mail: registrations@management-forum.co.uk

If you have NOT received confirmation seven days after registering, please contact Registration Department.

REGISTRATION INFORMATION

Date
9 February 2009 Start: 09.30 – Finish: 16.30

Registration & Coffee
9 February 2009 09.00

Venue
The Rembrandt Hotel, 11 Thurloe Place, London SW7.

Directions
Opposite V&A Museum.
Nearest Underground station: South Kensington.
Map available on Website under Hotels and Venues.

Accommodation
A limited number of bedrooms have been reserved at The Rembrandt Hotel, 11 Thurloe Place, London SW7, at a special rate of £131.07 (Superior), £148.93 (Executive) both including English breakfast. Excluding 17.5% VAT – subject to availability. A special rate for Friday, Saturday and Sunday of £118.30 (Superior) including English breakfast excluding 17.5% Vat – subject to availability when booked as additional nights.
Hotel Tel: +44(0)20 7589 8100.
Hotel Fax: +44(0)20 7225 3476.
Email: reservations_rembbrandt@sarova.co.uk

All bookings should be made directly with the hotel or online at www.sarova.com/rembrandt, quoting promo code 'manforum'.

Fee
£545 +17.5% VAT. The fee includes course documentation as well as mid-session refreshments and lunch. Invoice and confirmation will be forwarded to you.

Conference No. H2-5109

Discounted Rates
Available on application for personnel from non-profit making organisations and registered charities.
Group discount available on request.

Cancellation Policy:
Over 14 days prior to the Seminar: Cancellation fee of £75. 7/14 days prior to the Seminar: 50% of the fee.
Fewer than 7 days or if no notification received: Registrant liable to pay FULL seminar fee.
NB: Cancellations must be received in writing by lesley@management-forum.co.uk.

In the event of circumstances beyond its control, Management Forum reserves the right to alter the programme, the speakers, the date or the venue.

INTRODUCTION TO THE INTERNATIONAL REGISTRATION OF TRADEMARKS

This seminar will include:

- How to successfully file your international application
- Overview of the examination procedure
- How to avoid common errors
- Modifying your international registration
- Renewing your international registration
- Practical use of the Nice Classification
- Useful resources
- Trouble shooting session

Seminar Leader:

Yves Closet World Intellectual Property Organisation

Register on-line at www.management-forum.co.uk
or telephone +44 (0) 1483 730071

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Website: www.management-forum.co.uk



9 February 2009
The Rembrandt Hotel, London



WHY SHOULD YOU ATTEND?

- Learn how to prepare a trademark application for international registration under the Madrid Protocol
- Obtain practical tips and guidance on administrative aspects such as filing requirements, procedural steps, supervision of time limits and payment of fees
- Increase your awareness of the common errors made by applicants and ensure that you avoid these pitfalls
- Delegates will have the opportunity to ask questions on all aspects of the international registration procedure
- Delegates can compare experiences with other delegates from across Europe

WHO SHOULD ATTEND

- Trademark Formalities Staff
- Patent Formalities Staff
- Legal Secretaries
- Others involved in the filing of international trademark applications at WIPO
- PLEASE NOTE THAT THIS SEMINAR IS FOR THOSE WITH LITTLE PRIOR KNOWLEDGE OF FILING TRADEMARK APPLICATIONS AT WIPO

ACCREDITATION

Ref: CJA/MAFO

This course is potentially relevant CPD for Fellows of CIPA.

SEMINAR LEADER

Yves Closet is Head of the Information Section within the International Registrations Department at WIPO. After having spent seven years in the Classification Service of the Benelux Trademark Office (now known as the Benelux Organization for Intellectual Property), Yves joined WIPO in 1995. In this organization, he has undertaken a large number of functions relating to the protection of trademarks, and to a lesser extent industrial designs, ranging from the duties of Examiner, to those of Translator and later Head of the Processing Support Unit. Yves became responsible for the Information Section within the International Registrations Department in December 2006.

ATTENDANCE LIMITED – EARLY REGISTRATION RECOMMENDED

This limitation, a unique feature of all MANAGEMENT FORUM seminars, will give participants the opportunity for a thorough discussion of issues to be covered by the programme.

DOCUMENTATION

Delegates will receive a course material folder containing comprehensive documentation provided by the seminar leader, which will be a valuable source of reference for the future.

A Certificate of Attendance for Professional Development will be given to each participant who completes the course.

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PROGRAMME

9.30 ▶ Introduction and welcome

9.40 ▶ Filing an international application

- Advantages of using the Madrid system
- Entitlement to file
- The mandatory elements of your application
- Where can you file your application?
- Key forms
- Practical session on form completion (MM2 and MM18)

10.30 ▶ Examination and registration of an international application

- The examination procedure
- The role of the office of origin
- The role of the International Bureau
- Registration

11.00 ▶ Coffee

11.15 ▶ Refusal of an international registration

- Reasons for refusal (common errors)
- How to respond to a refusal

11.45 ▶ Modifications to an international registration

- Managing your international registration
- Types of modification available
- Procedures to follow

12.30 ▶ Lunch

14.00 ▶ Renewal of an international registration

- Duration of protection
- Procedure to follow
- E-renewal system

14.30 ▶ Practical use of the Nice Classification

- What is the Nice Classification and how is it used?
- Explanation of Rule 12 of the Common Regulations
- How to avoid irregularity notices

15.15 ▶ Tea

15.30 ▶ WIPO website and databases

- Where to find key information
- Useful resources

16.00 ▶ Trouble shooting session

- Delegates are invited to ask any questions that have arisen as a result of their day to day role

16.30 ▶ Close of seminar