

## COLLABORATIONS AND SPONSORSHIPS



CASALONGA



## INFORMATION AND REGISTRATION

Contact: Special Modules-Magister Lvcentinvs [ml.modulos@uafg.net](mailto:ml.modulos@uafg.net)

About registration:

- Places for this module are limited
- Dates: registration will be open from January, 2011
- Fees: 1,100 euros.
- To register, please send an e-mail to [ml.modulos@uafg.net](mailto:ml.modulos@uafg.net) (indicate us the name, phone number, email address and "REGISTRATION" as head). Then you must make your payment, which is to be done by transfer.

Special Fees for members from Collaborating Institutions, National Patent Offices and university students

Payment should be made to the following Spanish bank account number including the following information:

**"FUNDACIÓN GENERAL UNIVERSIDAD DE ALICANTE",**  
**BANK: CAJA DE AHORROS DEL MEDITERRANEO (CAM)**  
**ACCOUNT NUMBER: 2090 3191 14 0200041712**  
**IBAN: ES74 2090 3191 14 0200041712**  
**B.I.C. / SWIFT: CAAMES2A**

Please, indicate in the Concept: name of course and name of participant

**\*\* Important:** Please send a copy of the transfer certification by fax (+34 965 909384) or by e-mail (scanned). Confirmation of your payment will then be communicated to you.

### DIRECTOR:

**Pilar MONTERO GARCÍA-NOBLEJAS**

### ORGANISATION:

**Sara MARTINEZ CADENILLAS**

**Olga SANZ SANCHEZ**

Travelling by road: OHIM's headquarters in Av. de Europa is located approximately 3km south of the centre of Alicante, off the N-322 (Av. de Elche). Look out for signs for "OAMI".

Travelling by rail: Alicante's main train station, with a daily service to most major Spanish cities, is in Av. de Salamanca. It is a 5km taxi ride from the Office.

Travelling by air: Alicante Airport is 5km south of OHIM – 15 minutes by taxi. The C-6 bus from the airport to the centre of Alicante has a stop on the main road within walking distance of the Office

For more information on the programme and the participation (registration), please contact our office:

**Magister Lvcentinvs**

Tel: +34/ 965 90 93 92 and +34/ 610 48 89 42 Fax: +34/ 965 90 93 84

e-mail: [ml.modulos@uafg.net](mailto:ml.modulos@uafg.net)



Master of Intellectual Property  
and Information Society Law

## 9th COMMUNITY TRADE MARK SPECIAL MODULE

February, 7-11, 2011

Venue: Office for the Harmonization  
in the Internal Market in Alicante



Universitat d'Alacant  
Universidad de Alicante



Universitat d'Alacant Fundació General  
Universidad de Alicante Fundación General

[www.ml.ua.es](http://www.ml.ua.es)

## THE MAGISTER LVCENTINVS

Is one of the most prestigious European centres providing specialized education in Intellectual Property and Information Society Law. It is in this endeavour that some of the most influential IP institutions participate in its one-year Master Programme, taking place in Alicante, Spain, also the seat of the Office for Harmonization in the Internal Market (OHIM).

The Magister Lvcentinvs is a member of the European Intellectual Property Institutes Network (EIPIN).



## CONTINUING EDUCATION

Pursuing its objective of contributing to the expansion of specialized knowledge in Europe, the Magister has launched a programme of “Special Modules” in 2010, in collaboration with different institutions and firms. Their aim is to provide practical and international knowledge of IP laws and practice.

## THE COMMUNITY TRADE MARK SPECIAL MODULE

This programme, an advanced and intensive seminar organized within the framework of the XVII Magister Lvcentinvs of the University of Alicante, is organized in collaboration with the OHIM and main specialized firms. It covers a wide variety of aspects of Trade Mark Law. Substantive and procedural issues, related with the protection of the CTM, are explained in detail by experienced professionals and academics, starting from the application for the CTM and including strategic issues related with the enforcement and protection of the CTM.

## WHO SHOULD PARTICIPATE?

The programme is designed for lawyers, law graduates, and professionals, who wish to specialize in the practice of Community Trade Mark Prosecution and Litigation. The programme is particularly suitable for practitioners and professionals unable to interrupt their professional activities for long periods of time. The participants will share their academic activities with specialists and post-graduate students coming from different countries, mainly from the European Union and Latin America.

## LANGUAGE

All special module programmes are taught fully in English, in order to promote international participation.

## DATE AND VENUE

7/2/2011-11/2/2011

**Office for Harmonization in the Internal Market (OHIM)**  
Avenida de Europa, 4. E-03008 Alicante. SPAIN

## Master of Intellectual Property and Information Society Law

# 9th COMMUNITY TRADE MARK SPECIAL MODULE

## PROGRAMME

### Monday, 7 February 2011

#### Morning Session

- 09.30 - 10.30 hrs.  
**Welcome address:** Pilar MONTERO GARCÍA-NOBLEJAS  
*Lecturer in Commercial Law (UA)*  
*Academic Coordinator Trade Marks, Designs and Competition Law Module*  
  
**Inaugural Conference**  
ANDREA DI CARLO *Director, Institutional Affairs and External Relations Department, OHIM*
- 10.30 - 13.00 hrs.  
**Absolute Grounds for refusal and examination process**  
André POHLMAN. *Trade Marks Department, Quality Matters Service, OHIM*

#### Afternoon Session

- 14.30 - 16.00 hrs.  
**Relative grounds for refusal and opposition process**  
Julio LAPORTA INSA. *Department for Industrial Property Policy, OHIM*
- 16.15 - 18.00 hrs.  
**Marks with Reputation. Other signs in course of trade**  
Julio LAPORTA INSA. *Department for Industrial Property Policy, OHIM*

### Tuesday, 8 February 2011

#### Morning Session

- 09.30 - 11.30 hrs  
**Registration and rights conferred by the CTM**  
Vincent O'REILLY. *Director, Department for Industrial Property Policy, OHIM.*
- 11.30 - 13.30 hrs  
**Cancellation and Revocation of CTMs**  
Alexandra APOSTOLAKIS. *Coordinator, Legal Adviser Cancellation and Litigation Department, OHIM.*

#### Afternoon Session

- 14.30 - 16.00 hrs  
**Appeal procedure**  
Paul MAIER. *President of the Boards of Appeal and Chairperson of the Fifth Board of Appeal, OHIM.*
- 16.30-18.00  
**How to file a Community Trade Mark**  
Nicolas VIGNERON. *Coordinator relations with users, Institutional Affairs and External Relations Department, OHIM*

### Wednesday, 9 February 2011

#### Morning Session

- 09.30 - 11.30 hrs  
**Appeals: Relevant Case Law**  
Detlef SCHENNEN. *Chairperson of the Fourth Board of Appeal, OHIM*
- 12.00 - 13.30 hrs  
**CTM from the Practitioners Perspective II: The relevant Consumer and Trademarks**  
Cristina BERCIAL-CHAUMIER (*Casalonga & Josse*)

#### Afternoon Session

- 15.00 - 17.30 hrs  
**CTM from the Practitioners Perspective I: Panel on Prosecution Strategy**  
Benjamin FONTAINE (*EGYP*)  
Andreas RENCK (*Hogan Lovells*)  
Christian SCHALK (*Bayer*)

### Thursday, 10 February 2011

#### Morning Session

- 09.30 - 13.30 hrs  
**Practicum / Joint Session: CTM Enforcement**  
**Community Trade Mark Courts - Competence, Types of Proceedings, Special Provisions, and Case Law from the Member States**  
Alexander VON MÜHLEND AHL (*Bardehle, Pagenberg, Dost, Altenburg, Geissler*)  
Verena VON BOMHARD (*Hogan Lovells*)

#### Afternoon Session

- 15.00 - 17.30 hrs  
**2010 CTM Case-Law from the European Courts**  
Gregor SCHNEIDER. *Industrial Property Litigation Unit, OHIM*  
Arnaud FOLLIARD. *Cancellation & Litigation Department. OHIM*

### Friday, 11 February 2011

#### Morning Session

- 09.30 – 11.00 hrs  
**2010 CTM Case-Law from the European Courts**  
Gregor SCHNEIDER. *Industrial Property Litigation Unit, OHIM*  
Arnaud FOLLIARD. *Cancellation & Litigation Department. OHIM*
- 11.30 – 13.30 hrs  
**Effects of the CTM Regulation on the Laws of the Member States (Simultaneous and succ. Civil Actions, Prior Use and Conversion)**  
Alexander VON MÜHLEND AHL (*Bardehle, Pagenberg, Dost, Altenburg, Geissler*)

#### Afternoon Session

- 15.00 - 17.30 hrs  
**CTM from the Practitioners Perspective II: Panel on Litigation Strategy**  
Carolina PINA (*Garrigues*)  
Fabrizio MIAZZETTO (*Salvador Ferrandis & Partners*)  
Helena GRANADOS (*Carlo Polo & Asociados*)