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STELLENBOSCH
UNIVERSITY

INTERNATIONAL INTELLECTUAL PROPERTY LAW CONFERENCE

1 - 2 September 2011

PROGRAM



Presented by the Chair of Intellectual Property at the Faculty of Law,
Stellenbosch University.

Hosted by the Stellenbosch Institute for Advanced Study (STIAS).

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THURSDAY - 1 SEPTEMBER 2011

- 08:30 - 08:35 *Chairman's Opening Remarks*
 Prof OH Dean
- 08:35 - 08:40 *Welcome*
 Prof GF Lubbe
- 08:40 - 08:55 *Opening Address*
 Prof HR Botman
- 08:55 - 09:15 *The Anton Mostert Chair of Intellectual Property*
 Dr F Mostert
- 09:15 - 09:50 *Drs Johann and Anton Rupert - The Doyens of South African Intellectual Property*
 Mr D MacRobert
- 09:50 - 10:30 *Keynote Address*
 Dr R Davies
- 10:30 - 11:00 Tea break
- 11:00 - 11:40 *Overview of OHIM's Future Initiatives*
 Mr A Campinos
- 11:40 - 12:20 *The Enforcement of Intellectual Property Rights in the Framework of WIPO's Strategic Goal for Building Respect for Intellectual Property Rights*
 Ms L van Greunen
- 12:20 - 13:00 *Trade Mark Law Issues and Challenges in China*
 Mr Xuemin Chen
- 13:00 - 14:00 Lunch
- 14:00 - 14:40 *The Icon: A Valuable Conundrum*
 Ms H Newman
- 14:40 - 16:00 *Notice of Take Down for Trade Marks - a Digital Millennium Trade Marks Act?*
 Mr J Monahan and Dr F Mostert

FRIDAY - 2 SEPTEMBER 2011

- 08:30 - 09:10** *The Ossification of IP Law in South Africa*
Judge LTC Harms
- 09:10 - 09:50** *Future Challenges for Intellectual Property Law and its Practice in South Africa*
Ms T Shabangu
- 09:50 - 10:30** *Intellectual Property as a Tool for Economic Development through Sport*
Mr P Siemsen
- 10:30 - 11:00** Tea break
- 11:00 - 11:40** *The “Laugh It Off” Case: IP Rights and Freedom of Speech in South Africa*
Adv P Ginsburg and Prof OH Dean
- 11:40 - 12:20** *Trade Mark Dilution and Freedom of Speech in Canada*
Mr D Bereskin
- 12:20 - 13:00** *Trade Mark Rights and Freedom of Expression in Europe*
Prof C Gielen

For more information please visit www.sun.ac.za/ipconference

or email ipconference@sun.ac.za.