

**WORKSHOP ECTA – BMM – WIPO – BOIP  
INTERNATIONAL REGISTRATION OF DESIGNS  
12 DECEMBER 2011, THE HAGUE**

**PROGRAMME**

- 12:30 - 13:30: *Registration*  
*Walking lunch offered by WIPO*
- 13.30 - 13:45: *Welcome*  
**Hugues Derème**, Deputy Director General, BOIP, BE, **Annick Mottet Haugaard**, ECTA President, Lydian, BE and **Tom Heremans**, BMM President, CMS DeBacker, BE
- 13:45 - 14:30: *Background and key principles of the Hague System*, **Yves Closet**, Head Information and Promotion Section, International Designs Registry, WIPO, CH
- 14:30 - 15:00: *How easy it is to file internationally (E-filing interface)*, **Yves Closet**, Head Information and Promotion Section International Designs Registry, WIPO, CH
- 15:00 - 15:15: *The point of view of the Benelux Office on the protection of designs*, **Diter Wuytens LL.M.**, Lawyer, Legal Department BOIP, NL
- 15:15 - 15:45: *Coffee break*
- 15:45 - 16:15: *Advantages of the Hague System from the user's point of view*, **Pieter de Ruijter**, Senior IP Consultant and partner, Novagraaf B.V., NL
- 16:15 - 16:45: *Experience of the industry regarding the Registration of Designs*: **Judith van der Linden van Sprankhuizen**, Friesland Campina, NL (*The importance of a good policy for design protection*) and **Peter van Deursen**, IP Counsel, Philips Intellectual Property & Standards, NL (*The Philips experience with design protection*)
- 16:45 - 17:15: Conclusion and discussions, **Annick Mottet Haugaard**, ECTA President, Lydian, BE and **Tom Heremans**, BMM President, CMS DeBacker, BE

**Location:**

BOIP  
Bordewijklaan 15  
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