

IBC Legal is proud to announce the 12th annual conference on

International Copyright Law 2012

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The Latest Legal Developments In International,
Regional and National Copyright Law

11th and 12th December 2012 • Crowne Plaza, The City, London

The very latest online and offline copyright developments
across the globe:

- The latest on the implementation of the **Hargreaves Review** and reactions from our expert international speaker faculty
- A unique and **exceptional judges** panel on **copyright infringement**
- Our renowned panel discussion on **Collecting Societies** and **Licensing**
- Cutting-edge analysis and insights on recent UK and European cases including **Football Dataco v Yahoo** and **Football Dataco v Sportradar**
- Analysis and impact of the **WIPO Audiovisual Performances Treaty, June 2012**
- Practical implications of recent developments and trends including:
 - Cloud computing
 - Orphan works and the new EU Directive
 - Directive 2011/77/EU on term of protection
- **PLUS:** Network with international copyright experts

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*“Current issues explored in depth
and pitched at the right level.
Knowledgeable speakers.”*

Rosemary Ryde, Deputy Director of Legal
Affairs, NI Group Ltd

Chair:

Professor Adrian Sterling, Professorial Fellow,
*Queen Mary Intellectual Property Research
Institute, University of London*; Vice President,
British Copyright Council

UNIQUE Judges Panel



The Hon. Mr Justice Arnold
High Court Judge, UK

- **Richard Hooper**, Director, *Hooper Communications*
- **Richard Mollet**, Chief Executive, *The Publishers Association*
- **Ingrid de Ribaucourt**, Senior Legal Counsel, *IFRRO*
- **Peter Bradbury**, Head of Rights, *BBC Global News*
- **Andrew Yeates**, General Counsel, *The Educational Recording Agency*
- **Frances Lowe**, Head of Regulatory Affairs, *PRS for Music*
- **Ted Shapiro**, Deputy Managing Director, Senior Vice President and General Counsel – Europe, *Motion Picture Association*
- **Martin Delaney**, Legal Director and Company Secretary, *Copyright Licensing Agency Ltd*
- **Ben White**, Head of Intellectual Property, *British Library*
- **Dr Gaetano Dimita**, Italian Bar; Part-Time Lecturer, *Queen Mary Intellectual Property Research Institute, University of London*
- **Patrick Rackow**, CEO, *BASCA*
- **Hugh Jones**, Copyright Counsel, *The Publishers Association*
- **Sophia Robb**, Senior Corporate Counsel, EU Digital, *Amazon*
- **John F Smith**, General Secretary, *Musicians' Union*
- **Trevor Cook**, Partner, *Bird & Bird*
- **Christian Zimmermann**, Head of Legal, *Design and Artists Copyright Society (DACS)*
- **Florian Koempel**, International Copyright Consultant



International Copyright Law

A message from the Chair



Over the years I have found the IBC Annual International Copyright Law conference a great way to keep up to date on current developments in international, regional and national copyright law. The conference also gives the opportunity to meet old friends and make new friends in the copyright world. The main objective of the event is to give those engaged in the practice, administration or teaching of copyright law **the best available overview of current issues and developments in international, regional (including European Union) and national law in this area.** I believe this objective has been achieved in the previous annual conferences which I have attended since their inception in 2000. To achieve the conference objectives, the organisers bring together **top experts from around the world**, so we get updated

information concerning activities of major international and regional organisations and updates on important new national laws. There is also input from practitioners, administrators and teachers who are working in the tremendously interesting and challenging fields of the copyright issues posed in the world of borderless communication. **So fast are the developments in this area, that keeping up to date is in my view a top requisite and challenge for all those involved in copyright law.** Those attending the conference will have the opportunity to raise particular issues and I believe, and am confident that, we will see again this year the achievements of the lively and informative programmes of previous years.

Adrian Sterling

DAY 1, Tuesday 11th December 2012

What's New In Copyright? Law, Policy & Case Updates

9.30 **Chair's Opening Remarks**
Professor Adrian Sterling, *Professorial Fellow, Queen Mary Intellectual Property Research Institute, University of London; Vice President, British Copyright Council*

WIPO DEVELOPMENTS

9.45 **Latest WIPO Developments In Relation to copyright Law**
Including WIPO Audiovisual Performances Treaty

EU DEVELOPMENTS

10.30 **KEYNOTE:**
EU Copyright Law
Recent Legislative Developments and Court of Justice of the EU (CJEU) Decisions
Ted Shapiro, *Deputy Managing Director, Vice President and General Counsel – Europe, Motion Picture Association*

US DEVELOPMENTS

11.45 **Developments in The United States**

UK DEVELOPMENTS – IMPLEMENTING HARGREAVES

12.45 **Special Address**
Richard Hooper – *Digital Copyright Exchange*

13.30 Lunch

14.30 **PRACTICAL SESSION** **Solutions to Tackling Online Copyright Infringements**
Richard Mollet, *Chief Executive, The Publishers Association*

15.10 Afternoon Refreshments

15.30 **ORPHAN WORKS PANEL**
EU Orphan Works Directive
Ben White, *Head of Intellectual Property, British Library*
Ingrid de Ribaucourt, *Senior Legal Counsel, IFRRO*
Andrew Yeates, *General Counsel, The Educational Recording Agency*
Martin Delaney, *Legal Director and Company Secretary, Copyright Licensing Agency Ltd*



16.30 **NEW BILL** **What to Expect from the Enterprise Regulatory Reform Bill**
• Orphan works
• Extended collective licensing and codes for collective licensing (clauses 57 and 59)
• IPO consultation on exceptions such as parody and private copying
• Exceptions
Florian Koempel, *International Copyright Consultant*
Andrew Yeates, *General Counsel, The Educational Recording Agency*



17.30 Close of Day 1

DAY 2, Wednesday 12th December 2012

The Current Issues In Copyright

9.00 Chair's Opening Remarks

Professor Adrian Sterling, Professorial Fellow,
*Queen Mary Intellectual Property Research
Institute, University of London*; **Vice President**,
British Copyright Council

9.10 Copyright - Views from the Bench

Judges look at copyright infringement litigation
Panel led by **The Hon. Mr Justice Arnold**, High
Court Judge

10.00 PANEL SESSION

Collecting Societies & Licensing

- Proposed Collective Management Directive
- Stakeholder Dialogue
- Global Repertoire Database and its impact on EU licensing

Panel Moderator:

Frances Lowe, Head of Regulatory Affairs,
PRS for Music

Patrick Rackow, CEO, *BASCA*

Sophia Robb, Senior Corporate Counsel,
EU Digital, Amazon

Peter Bradbury, Head of Rights,
BBC Global News

Martin Delaney, Legal Director and Company
Secretary, *Copyright Licensing Agency Ltd*



10.50 CASE ANALYSIS

Recent UK and European cases including
Football Dataco v Yahoo and *Football Dataco v
Sportradar*

Trevor Cook, Partner, *Bird & Bird LLP*

11.50 FOCUS ON EUROPE

Implementing Directive 2011/77/EU

- Term of protection for performances and sound recordings
- What will it mean for you?
- Implementation by November 2013

Andrew Yeates, General Counsel,
The Educational Recording Agency

12.40 Lunch

13.40 GLOBAL ISSUE Cloud Computing

The National, International and Regional Issues

Dr Gaetano Dimita, Italian Bar; Part-Time Lecturer,
*Queen Mary Intellectual Property Research
Institute, University of London*

14.30 NEW DEVELOPMENTS WIPO Audiovisual Performances Treaty, 2012

- Gap in WIPO Performances and Phonograms Treaty 1996
- The crucial issue: transfer of rights
- The compromise
- Provisions of the WAP Treaty 2012
- Audio and audiovisual performances: comparison of protection

Professor Adrian Sterling, Professorial
Fellow, *Queen Mary Intellectual Property
Research Institute, University of London*;
Vice President, *British Copyright Council*

15.00 ARTISTS' RESALE RIGHTS: Current Developments

Christian Zimmermann, Head of Legal,
DACS

15.30 Session Performers

- Perspectives
- Orphan Works
- ECL and format shifting
- AV Treaty
- Term Directive

15.30 Chairs closing remarks

15.40 Close of Conference

Who should attend?

This cutting edge conference has been researched with, and developed for all professionals involved in those disputes including:

- In-house counsel
- Private practice IP, Media, Entertainment Technology and IT Lawyers
- Rights negotiation managers
- Legal advisors and directors
- Chief Executive Officers
- Policy Advisors
- And all other professionals dealing with copyright issues

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International Copyright Law 2012

Crowne Plaza, The City, London – 11th and 12th December 2012

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Conference:
FKW82344
11th and 12th December 2012

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The City
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