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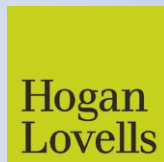
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## Information and Registration

Contact: [Magister.Lvcentinvs@ua.es](mailto:Magister.Lvcentinvs@ua.es)

- Places for this module are limited
- Dates: registration will be open from January, 2013
- Standard Fee: 1200 euros
- Early Fee: 900 euros (If you pay the registration fee before January 20, 2013)
- To register, please send an e-mail to [Magister.Lvcentinvs@ua.es](mailto:Magister.Lvcentinvs@ua.es) (indicate us the name, phone number, email address and "REGISTRATION" as head). Then you must make your payment, which is to be done by transfer.

Special Fees for members from Collaborating Institutions, National Patent Offices and university students.

Payment should be made to the following Spanish bank account number including the following information:

**"FUNDACIÓN GENERAL UNIVERSIDAD DE ALICANTE",**  
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**\*\* Important:** Please send a copy of the transfer certification by fax (+34 965 909384) or by e-mail (scanned). Confirmation of your payment will then be communicated to you.

### Director:

Pilar **MONTERO GARCÍA-NOBLEJAS**

### Organisation:

Esther **ARMERO LAVIE**  
Olga **SANZ SANCHEZ**

For more information on the programme and the participation (registration), please contact our office:

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MAGISTER  
LVCENTINVS

Master in Intellectual Property

# 11th COMMUNITY TRADE MARK SPECIAL MODULE

February, 11-15, 2013

Venue: Office for the Harmonization  
in the Internal Market in Alicante



Universitat d'Alacant  
Universidad de Alicante



Universitat d'Alacant Fundació General  
Universidad de Alicante Fundación General

[www.ml.ua.es](http://www.ml.ua.es)

## The Magister Lvcentinvs

Is one of the most prestigious European centres providing specialized education in Intellectual Property and Information Technology Law. It is in this endeavour that some of the most influential IP institutions participate in its one-year Master Programme, taking place in Alicante, Spain, also the seat of the Office for Harmonization in the Internal Market (OHIM).

The Magister Lvcentinvs is a member of the European Intellectual Property Institutes Network (EIPIN).



## Continuing Education

Pursuing its objective of contributing to the expansion of specialized knowledge in Europe, the Magister has launched a programme of "Special Modules" in 2010, in collaboration with different institutions and firms. Their aim is to provide practical and international knowledge of IP laws and practice.

## The Community Trade Mark Special Module

This programme, an advanced and intensive seminar organized within the framework of the XIX Magister Lvcentinvs of the University of Alicante, is organized in collaboration with the OHIM and main specialized firms.

It covers a wide variety of aspects of Trade Mark Law. Substantive and procedural issues, related with the protection of the CTM, are explained in detail by experienced professionals and academics, starting from the application for the CTM and including strategic issues related with the enforcement and protection of the CTM.

## Who should participate?

The programme is designed for lawyers, law graduates, and professionals, who wish to specialize in the practice of Community Trade Mark Prosecution and Litigation. The programme is particularly suitable for practitioners and professionals unable to interrupt their professional activities for long periods of time. The participants will share their academic activities with specialists and post-graduate students coming from different countries, mainly from the European Union and Latin America.

## Language

All special module programmes are taught fully in English, in order to promote international participation.

## Date and Venue

11/02/2013-15/02/2013

**Office for Harmonization in the Internal Market (OHIM)**  
Avenida de Europa, 4. E-03008 Alicante. SPAIN

## Programme

### Monday, 11 February 2013

#### Morning Session

- 09.00 - 10.00 hrs.

**Welcome address:** Pilar MONTERO GARCÍA-NOBLEJAS  
*Lecturer in Commercial Law (UA)*  
*Academic Coordinator Trade Marks, Designs and Competition Law Module*

#### **The Community Trade Mark : Overview**

Jessica LEWIS. *Legal Practice Service. International Cooperation and Legal Affairs Department, OHIM*

- 10.15 - 13.30 hrs.

**Absolute Grounds for refusal and examination process**  
OHIM speaker

#### Afternoon Session

- 14.30 - 17.00 hrs.

**Relative grounds for refusal and opposition process. Marks with Reputation**  
Elisa ZAERA. *ICLAD, OHIM*

- 17.15 - 18.30 hrs

**Procedure of a Community Trade Mark application / research tools**  
OHIM speaker

### Tuesday, 12 February 2013

#### Morning Session

- 09.00 - 10.30 hrs

**Registration and rights conferred by the CTM**  
Jessica LEWIS. *Legal Practice Service. International Cooperation and Legal Affairs Department, OHIM*

- 11.00 - 13.00 hrs

**Renewal, Alteration and Transfer**  
Jessica LEWIS. *Legal Practice Service International Cooperation and Legal Affairs Department, OHIM.*

#### Afternoon Session

- 14.30 - 16.00 hrs

**Cancellation and Revocation of CTMs**  
OHIM speaker

- 16.15 - 18.00 hrs

**Appeal procedure**  
OHIM speaker

### Wednesday, 13 February 2013

#### Morning Session

- 09.00 - 11.00 hrs

**Introduction to CFI and ECJ Procedures**  
Gregor SCHNEIDER. *Industrial Property Litigation Unit, OHIM*

- 11.30 - 13.30 hrs

**CTM. Case-Law from the European Courts I**  
Gregor SCHNEIDER. *Industrial Property Litigation Unit, OHIM*

#### Afternoon Session

- 15.00 - 17.00 hrs

**CTM from the Practitioners Perspective: Panel I**  
Benjamin FONTAINE (*EGYP*)  
C. SHALK (*Bayer*)  
Eli SALIS (*Landwell*)

### Thursday, 14 February 2013

#### Morning Session

- 09.00 - 11.00 hrs

**The CTM from the Practitioners Perspective: The relevant Consumer and Trademarks**  
Cristina BERCIAL (*Casalonga & Josse*)

- 11.30 - 13.30 hrs

**Trade Mark Reform in Europe**  
OHIM speaker

#### Afternoon Session

- 15.00 - 17.00 hrs

**Convergence of practices**  
OHIM speaker

### Friday, 15 February 2013

#### Morning Session

- 09.00 - 11.30 hrs

**CTM. Case-Law from the European Courts II**  
Arnaud FOLLIARD. *International Cooperation & Legal Affairs Department*  
*Head of the Litigation Service*

- 12.00 - 14.00 hrs

Joao MIRANDA DE SOUSA. (*Garrigues Madrid*)

#### Afternoon Session

- 15.30-17.00 hrs

**CTM from the Practitioners Perspective: Panel II**  
Carolina PINA (*Garrigues Madrid*)  
Andreas RENCK (*Hogan Lovells*)  
Helena GRANADO (*Carlo Polo & Asociados*)  
Chairman: Joao MIRANDA DE SOUSA (*Garrigues Madrid*)