

AAAML XI INTERNATIONAL CONGRESS

GEOGRAPHICAL INDICATIONS AND TRADEMARKS:

a global approach in the market place.

Latest developments and best practises: EU, USA, Russia and China at a glance.

Parma - March 15-16, 2013

Congress Venue

Camera di Commercio di Parma
Sala Aurea
Via Verdi, 2, Parma, Italy

Working language

English, Italian (simultaneous translation).

Description

This Congress will provide participants with an overview of international legal framework for Geographical Indications and its relationship with the trademark system. The Congress also focus the EU GIs sui generis systems (agricultural products and foodstuffs, wine sector and spirit drinks) and relevant new Regulation on quality schemes, as well as the new examination practice of Articles 7 (1)(j) and 7 (1)(k) CTMR and the protection of GIs in the CTM system. Enforcement measures of GIs and crucial Case Law will be addressed to provide attendees valuable practical legal tools. The experience of the Groups and related Association will conclude the Congress.

Target groups

The Congress is aimed at IP professionals, Lawyers, Trademark Attorneys, In-house legal advisors, Business managers, Associations managers.

Vocational Training (Crediti Formativi)

The event will qualify for relevant vocational training for Italian Lawyers. (Accreditation pending)
7 credits will be granted to Italian Lawyers.

Content

Geographical Indications legal framework.
GIs and the Community trade mark system.
GIs Enforcement measures and Case Law.
The experience of:
~ Consorzio del Prosciutto di Parma.
~ Consorzio del Formaggio Parmigiano-Reggiano.
~ Consorzio per la tutela del Formaggio Mozzarella di Bufala Campana.
~ Consejo Regulador del Tequila.
~ AICIG (Italian Association of Geographical Indications Consortia).
~ oriGIn (Organization for an International Geographical Indications Network).



(PRELIMINARY PROGRAM SUBJECT TO CHANGE)

Friday 15 March

8:30 Registration.

9:00 INTRODUCTION AND WELCOME REMARKS

Representative of Camera di Commercio Industria, Artigianato e Agricoltura di Parma, President.

Francesco Mattina, AAAML, President.

Name to be confirmed, Ministero delle politiche agricole, alimentari e forestali, Certified quality and protection of Geographical Indications for agricultural products and foodstuffs, Chief.

Raquel Evangelio Llorca, Director of Magister Lucentinus, Prof. Dr. Civil Law, University of Alicante.

Riccardo Deserti, Consorzio del Formaggio Parmigiano-Reggiano, Director.

1st SESSION - GIS' LEGAL FRAMEWORK

Chaired by **Giorgio Bocedi**, GB Avvocati.

9:30 The international legal framework for Geographical Indications: the TRIPS – principle of 'first in time, first in right' and the so called 'Grandfather clause' (Art. 24.5 TRIPS) / Lisbon Agreement for the Protection of Appellations of Origin and their International Registration (Prof. Avv. **Stefano Sandri**).

10:00 The protection of Geographical Indications in the EU: scope of protection and relationship between trademarks and GIs (**Edith Van den Eede**, Praxi Intellectual Property).

10:30 Debate

10:45 Coffee Break hosted by AAAML

Chaired by **Pilar Montero**, Prof. Dr. Derecho Mercantil, University of Alicante, XIX Magister Lucentinus, Academis coordinator Trade Marks, Designs and Competition Law Module.

- 11:15** The GIs and the Community trade mark system: latest developments in the practice of the OHIM (Office for Harmonization in the Internal Market) **OHIM Speaker name to be confirmed.**
- 11:45** Protection of Geographical Indications in Russia. (**Daria Kim**, Max Planck Institute for Intellectual Property and Competition Law).
- 12:15** The EU GIs *sui generis* systems (agricultural products and foodstuffs, wine sector and spirit drinks): the most important differences among the three systems (**Benjamin Fontaine**, E.G.Y.P., ECTA Geographical Indications Committee, Chair)
- 12:45** The new Regulation on quality schemes for agricultural products and foodstuff: the most important novelties (Prof. Avv. **Fausto Capelli**, European College of Parma)
- 13:15** Debate

Lunch hosted by AAAML

2nd SESSION – GIS: IMPLICATIONS IN PRACTISE

Chaired by **Alessandro Di Marco**, *inmentor*

- 14:45** Enforcement measures of GIs through *sui generis* protection; unfair competition and consumer protection law (**Daniela Ampollini**, Trevisan & Cuonzo Avvocati)
- 15:15** Case-law on GIs/conflicts with trade marks (**Aitor Pomares Caballero**, Berenguer y Pomares Abogados)
- 15:45** Debate
- 16:00** Coffee break hosted by AAAML

Chaired by **Giovanni Casucci**, Bardehle Pagenberg.

16:30 The experience of the Groups

Consorzio del Prosciutto di Parma (**Federico Desimoni**, In-house legal counsel and Vice-Director of the Consorzio del Prosciutto di Parma)

Consorzio del Formaggio Parmigiano-Reggiano (**Giorgio Bocedi**, GB Avvocati, Legal Counsel of the Consorzio del Formaggio Parmigiano-Reggiano)

Consorzio per la tutela del Formaggio Mozzarella di Bufala Campana (**Antonio Lucisano**, Consorzio per la Tutela del Formaggio Mozzarella di Bufala Campana, Director)

Consejo Regulador del Tequila (**Fernando Cano Treviño**, Consejo Regulador del Tequila, Representative for Europe)

17:45 The experience of the associations of the Groups

AICIG (Italian Association of Geographical Indications Consortia), **Piermaria Saccani**, AICIG, Secretary General.

oriGIn (Organization for an International Geographical Indications Network) How do the USA and China protect Geographical Indications? **Ida Puzone**, oriGIn, Project Manager)

18:30 Debate

18:45 End of Congress

20:30 Gala Dinner (**Booking required**)

Saturday 16 March

(**Booking required**)

8:00 Visit to a Parmigiano Reggiano PDO dairy.

11:00 Visit to a Prosciutto di Parma PDO producer.

Registration deadline

Early-bird registration: until 22 February
Standard registration: from 23 February to 8 March

Registration fee

Prices are listed in Euros and will cover congress materials, certificate of participation and catering for the event (2 coffee break and a lunch).

Early Bird Rate - expires 22 February

AAAML Member € 80
AAAML Non-Member € 120

Standard Rate - valid from 23 February to 8 March

AAAML Member € 120
AAAML Non-Member € 160

Extra Rates, if interested

Gala dinner of March 15th € 30
GDO visits on March 16th € 10

Important Notes

PRE-REGISTRATION IS ESSENTIAL AS IT IS NOT POSSIBLE TO DO SO AT THE EVENT. The extra fees will be charged jointly with the payment of the registration fees, if interested.

Registration and Payment

Please visit www.ml.ua.es/aaaml to submit your registration form and to provide for on-line payment.

Bank transfer is also available.

Bank transfer account number:

Holder AAAML Asociacion Antiguos Alumnos de Magister Lucentinus
IBAN ES9801820101730010575208
BIC/SWIFT BBVAESMMXXX

We will confirm your registration upon receipt of the registration form and payment.

Italian Lawyers accreditation

The Congress will assign 7 Credits for Italian Lawyers (Crediti formativi in corso di accreditamento dal Consiglio dell'Ordine degli Avvocati di Parma)

Accommodation

Should you need information about accommodation possibilities, please send an email to aaaml@ua.es.

AAAML Contact

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Institutional Partners

Magister Lucentinus,
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