



SUMMER SCHOOL

WIPO/ACAD//13/INF.1
ORIGINAL: ENGLISH
DATE: JANUARY 2013

WIPO Summer Schools on Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Partner Institutions

PROVISIONAL PROGRAM FOR 2013 EDITION

prepared by the International Bureau of WIPO

WEEK 1

Monday

9.00 – 9.30	Registration and Administrative Matters
9.30 – 10.00	Introduction of program and participants
10.00 – 10.15	Welcome addresses
10.15 – 10.45	Coffee Break
10.45 – 11.15	Topic 1: Presentation of Partner Institution Lecturer: To be appointed
11.15 – 11.30	Discussion
11.30 – 12.00	Topic 2: Introduction to WIPO and New Developments Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 16.30	Study Visit

Tuesday

SECTION I PATENTS AND INNOVATION

9.00 – 10.00	Topic 3: International Patent Setting Today Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 4: Exceptions and Limitations to Patent Rights Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 5: Patent Information and Its Usefulness: A Practical Approach Lecturer: To be appointed

15.00 – 15.30	Discussion
15.30 – 16.00	Coffee Break
16.00 – 17.30	Topic 6: Patents and Nanotechnology: Case Study
	Moderator: To be appointed

Wednesday

SECTION II COPYRIGHTS AND RELATED RIGHTS

9.00 – 10.00	Topic 7: International Copyright Outlook Today
	Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 8: Exceptions and Limitations to Copyright and Related Rights: Ongoing Debates
	Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 14.45	Topic 9: Protection of Audiovisual Performances
	Lecturer: To be appointed
14.45 – 15.00	Discussion
15.00 – 15.15	Coffee Break
15.15 – 16.00	Topic 10: Collective Management of Copyright and Related Rights: Emerging Issues in the Digital Environment
	Lecturer: To be appointed
16.00 – 17.30	Topic 11: Copyright and the Public Domain: Case Study
	Moderator: To be appointed

Thursday

SECTION III BRANDS

9.00 – 10.00	Topic 12: International Trademark Landscape
	Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 13: Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP)
	Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.30	Topic 14: Infringements and Abuses of Marks on the Internet: Case study
	Moderator: To be appointed
15.30 – 16.00	Coffee Break
16.00 – 16.45	Topic 15: Protection of Country Names
	Lecturer: To be appointed
16.45 – 17.00	Discussion

Friday

SECTION IV OTHER INTELLECTUAL PROPERTY (IP) RIGHTS

9.00 – 10.00	Topic 16: Trade Secrets: Issues and Best Practices
	Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 17: Design Protection and Its Interface with other IP Areas
	Lecturer: To be appointed
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break

14.00 – 15.30	Topic 18: The Role of Geographical Indications in the Promotion of National Products: Case study
	Moderator: To be appointed
15.30 – 16.00	Coffee Break
16.00 – 17.00	Topic 19: Protection of Plant Varieties, including the International Union for the Protection of New Varieties of Plants (UPOV) Convention
	Lecturer: To be appointed
17.00 – 17.30	Discussion

WEEK 2

Monday**SECTION V IP AS A BUSINESS ASSET**

9.00 – 9.45	Topic 20: Economics of IP
	Lecturer: To be appointed
9.45 – 10.15	Discussion
10.15 – 10.30	Coffee Break
10.30 – 11.30	Topic 21: IP Valuation and Management
	Lecturer: To be appointed
11.30 – 12.30	Topic 22: Copyright Licensing: A Practical Approach
	Lecturer: To be appointed
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 23: Transfer of Technology and Technology Licensing
	Lecturer: To be appointed
15.00 – 15.30	Coffee Break
15.30 – 18.00	Topic 24: Simulation Exercises on Licensing Negotiations
	Moderator: To be appointed

Tuesday

SECTION VI CONTEMPORARY GLOBAL IP CHALLENGES

9.00 – 10.00	Topic 25: Intellectual Property, Green Technology and Climate Change: Issues and Challenges
	Lecturer: To be appointed
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00– 11.45	Topic 26: Panel Discussion: IP and Public Health: Issues and Challenges
	Moderator: To be appointed
	Panelists: To be appointed
11.45 – 12.00	Discussion
12.00 – 14.00	Lunch Break
14.00 – 14.45	Topic 27: Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System
	Moderator: To be appointed
	Panelists: To be appointed
14.45 – 15.15	Discussion
15.15 – 15.45	Coffee Break
15.45 – 17.45	Topic 28: IP and Human Rights: Issues and Challenges
	Moderator: To be appointed
	Panelists: To be appointed
18.00	Reception offered by the partner institution

Wednesday

9.00 – 11.00	Topic 29: IP and Competition Policy
	Lecturer: To be appointed
11.00 – 11.30	Coffee break

11.30 – 12.30	Topic 30: IP and Biodiversity: International Landscape and Current Issues
	Lecturer: To be appointed
12.30 – 14.00	Lunch Break
14.00 – 14.30	Topic 31: Intellectual Property and Creative Industries
	Lecturer: To be appointed
14.30 – 15.00	Discussion
15.00 – 17.30	Meetings with experts / Individual research (Library)

Thursday**SECTION VII IP ENFORCEMENT**

9.00 – 10.30	Topic 32: Enforcement of IP Rights
	Lecturer/Moderator: To be appointed
10.30 – 11.00	Coffee Break
11.00 – 12.30	Topic 33: Alternative Dispute Resolution in IP Disputes: Simulation exercises
	Lecturer/Moderator: To be appointed
12.30 – 14.00	Lunch Break
14.00 – 17.00	GROUP DISCUSSIONS
	Group I: IP, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices
	Coordinator: To be appointed
	Group II: Copyright in the Digital Age
	Coordinator: To be appointed
	Group III: Issues Concerning the Quality of Patents
	Coordinator: To be appointed
	Group IV: Internet and Trademarks
	Coordinator: To be appointed

17.00 – 18.00 Preparation of the Report by each Group

Friday

9.30 – 10.30 Plenary Session – Presentation of Group Reports

10.30 – 11.00 Coffee Break

11.00 – 12.00 Plenary Session – Presentation of Group Reports

12.00 – 12.30 Evaluation and Closing of the Program

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