

Copyright Harmonisation in the EU: Securing a Borderless Single Market in the Digital Age

Integrating the European Knowledge



Wednesday 3rd April 2013
The Silken Berlaymont Hotel
Brussels

"An International Symposium for gathering knowledge, discussing future opportunities and sharing best practices in digital copyright and single market policies in Europe"



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Overview

The digital economy has been a major driver of growth in the past two decades, and is expected to grow seven times faster than overall EU GDP in coming years. In Europe, the value of EU recorded music alone is €6bn with creative industries accounting for 3% of EU27 employment (around 6.7m jobs). There are new ways of providing, creating and distributing content online with new ways of generating value, and there is still more economic potential to be drawn from creative industries in Europe.

Copyrights, the rights granted to authors and performers, producers and broadcasters to ensure that those who have created or invested in the creation can receive remuneration for it, have significant economic and social importance. As such, the European Commission aims to ensure that copyright and copyright-related practices, such as licensing, remain fit for purpose in the current digital age. The **Collective Rights Management Directive** (2012) hopes to encourage multi-territorial licensing of rights and ease the licensing of authors' rights for the use of content on the internet, leading to improved cross-border access to, and more offer of, digital content online.

Whilst good progress has been made in delivering the copyright-related actions identified in the **Digital Agenda** and the **Intellectual Property Strategy**, work still needs to be done to ensure an effective single market in the area of copyright. The task of the European Commission is to enforce the "acquis" on copyright and related rights to advance it further and to modernise and adapt it to new developments in technology or the markets concerned. Furthermore, in July 2012 the European Commission proposed measures to modernise collecting societies and put in place incentives to promote their transparency and efficiency.

This timely international symposium provides an invaluable opportunity for key stakeholders within the public and private sector to explore the measures that are being taken to tackle territorial fragmentation of copyright laws and move towards a borderless EU digital single market, with access to content guaranteed across all Member States.

“ Let's face it: the digital revolution has not yet lived up to expectations in the European context. The online offer varies greatly. It depends on the sector — compare the offer of music or games with the offer of films — and it depends on the member state. And consumers are often denied access or redirected to their local websites when they try to access content across borders.”

- Michel Barnier, Commissioner for Internal Market and Services, December 2012

“ Exploiting the full potential of the digital economy is vital to delivering growth in Europe. It is extremely important for us to work with industry in order to accelerate solutions which tap the potential of digital markets to develop new business models. A modern copyright framework can be win-win for all stakeholders, providing sustainable incentives for creativity, cultural diversity and innovation, and improving choice and access to legal offers for consumers.”

- José Manuel Barroso, President of the European Commission, December 2012

Venue and Accommodation

**The Silken Berlaymont Hotel,
11-19, Boulevard Charlemagne
1000 Brussels - Belgium**

Through our partnership with the Silken Berlaymont Hotel we are pleased to be able to offer our delegates specially negotiated accommodation rates. These discounted room rates are subject to availability and are allocated on a first-come, first-served basis.



Why Attend?

- ✓ **Examine the EU copyright framework addressing territoriality and discuss how a borderless single digital market can be secured**
- ✓ **Consider how Member States can move towards achieving harmonisation and ways in which limitations and exceptions to copyright can be addressed**
- ✓ **Discuss how to combat illegal offers and piracy and assess ways in which effective recognition and remuneration of rights holders can be guaranteed**
- ✓ **Explore how equal rights can be ensured especially for sensory-disabled people**

Who Should Attend?

- Copyright Specialists and Officers
- Licensing Officers
- Programme Managers
- Project Managers
- Collecting Societies
- Library Managers
- Authors
- Executive Directors
- IP Law Experts
- Copyright Law Experts
- Media Experts
- Internet and E-Commerce Experts
- National Governmental Organisations
- Legal Advisers
- Local and Regional Government Departments and Bodies
- Regulatory Bodies
- Citizens Advice
- Third Sector Practitioners
- Private Sectors Employers
- Public Sector Employers
- Campaigning Organisations
- International Organisations
- Sensory-Disabled People Associations
- Academics

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Programme

09:15	Registration and Morning Refreshments
10:00	Chair's Welcome and Opening Remarks
10:10	Towards Harmonisation of Copyright Law in the EU <ul style="list-style-type: none">• Enforcement of the "Acquis" on Copyright and Related Rights• Proposed Directive on Collective Rights Management• The European Copyright Code (As a Result of the Wittem Project)• Protecting Rights Management Information (RMI)• Recommendations
10:40	First Round of Discussions
11:10	Morning Coffee Break
11:30	Copyright Protection within a Borderless Digital Single Market <ul style="list-style-type: none">• The Obstacle of Territoriality and Multi-Territorial Licensing• Insights to Improve EU Citizens' Cross-Border Access to Content• Digital Agenda for Europe and the Intellectual Property Strategy• Opinions on the "Licensing Europe" Process• Recommendations
12:00	Second Round of Discussions
12:30	Networking Lunch
13:30	Assessing the Suitability of the EU System of Limitations to Copyright <ul style="list-style-type: none">• Limitations to Copyright - When Can They be Justified?• Is the Berne Three-Step Test a Valid Tool in Determining National Copyright Law Exceptions?• The Orphan Works Directive - A Successful Example of Limitations to Copyright?• Recommendations for Future Policy Developments
14:10	Third Round of Discussions
14:40	Afternoon Coffee Break
15:00	Access to Copyright Works for Sensory-Disabled People <ul style="list-style-type: none">• Copyright Restrictions and Lack of Exceptions as a Violation of Sensory-Disabled Persons' Rights - An EU Harmonised Approach to National Implementation of Exceptions• The European Network of Trusted Intermediaries (ETIN)• Moving Away From the "Book Famine"• "Copyright in the Knowledge Economy" Communication - What Progress has Been Made Since 2009?
15:30	Fourth Round of Discussions
16:00	Chairman's Summary and Closing Comments
16:10	Networking Reception
16:40	Close

Please note that the programme is subject to change without notice

Event Details

Date: Wednesday 3rd April 2013
Time: 10:00am – 4:40pm
Venue: The Silken Berlaymont Hotel, Brussels



Speakers Include

- ✓ **Christophe Depreter**, CEO, Société Belge des Auteurs, Compositeurs et Editeurs (SABAM), Belgium (confirmed)
- ✓ **Antoine Dintrich**, Director, Institut Européen Entreprise et Propriété Intellectuelle, Illkirch (FR) (confirmed)
- ✓ **Olav Stokkmo**, CEO, International Federation of Reproduction Rights Organisations (IFRRO) (confirmed)
- ✓ **Dan Pescod**, Vice Chair, World Blind Union's Right to Read Campaign (confirmed)
- ✓ **Coco Carmona**, Legal and Regulatory Affairs, International Confederation of Music Publishers (confirmed)

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