

Business Support Overseas: IPO Attachés and UKTI



A CPD webinar organised jointly by CIPA, ITMA and the IPO

Chair: Catherine Wolfe, President, ITMA

Speakers: Bill Russell, Head of Bilateral Relations, IPO

Bob Collier, UKTI – Deputy Director, Trade Development Group

Martin Brassell, Inngot

This joint CIPA/ITMA/IPO webinar will explore the support that UKTI and the IPO provide to UK-based companies seeking to grow their business in overseas markets.

The IPO now has four IP attachés based in key emerging markets around the world. They help to provide practical support and information to UK businesses looking to operate in these challenging markets. They also act as signposts to other sources of help and advice that are available and work closely with host governments to help influence the IP environment there.

UKTI has professional advisers both within the UK and across more than 100 international markets, to assist companies on every step of the exporting journey. Through a range of unique services, including participation at selected trade fairs, outward missions and providing bespoke market intelligence, UKTI helps companies crack foreign markets and get to grips quickly with overseas regulations and business practice.

Date » Wednesday 15 May 2013

**Time » Starting at 12.30pm.
The webinar will last one hour.**

**Cost » Members FREE of charge
» Non-Member £54 (£45+VAT)**

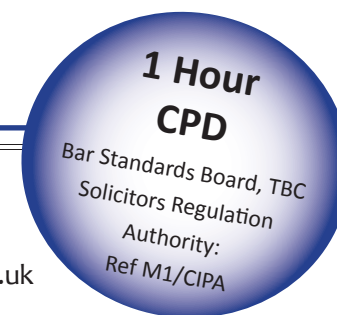
**Organiser and Bookings to:
» Jesse Hubbard
(jesse.hubbard@cipa.org.uk)**



The Institute of
Trade Mark
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Booking Form

If you would like to book a place(s), please complete this booking form and return with your remittance to **Jesse Hubbard** Events Administrator, CIPA, 95 Chancery Lane, London WC2A 1DT. Alternatively, fax to: 020 7430 0471 or email jesse.hubbard@cipa.org.uk

I would like to book places for the 'Business Support Overseas' webinar.

I enclose a cheque for £ made payable to 'CIPA'.

Name Firm.....

Invoice Address.....

Daytime Telephone Number Email.....

Additional Delegates' Names

Terms and conditions

Full payment is required prior to the event. In respect of cancellations, a full refund will be given if notice of cancellation is received at least one week prior to the event. Cancellations later than one week will attract no refund. A substitution from within the same organisation is permitted as an alternative to cancellation.