

DRAFTING INTERNATIONAL INTELLECTUAL PROPERTY AGREEMENTS

17 September, 2013, Conf. No L9-5213



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To Register

If you have NOT received confirmation seven days after registering, please contact Registration Department.

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MANAGEMENT FORUM LTD, 98-100 Maybury Road, Woking, Surrey GU21 5JL, UK

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Website: www.management-forum.co.uk

Registration Information

Dates
17 September, 2013 Start: 09.30 – Finish: 17.00

Registration & Coffee
17 September, 2013 09.00

Venue
The Rembrandt Hotel, 11 Thurloe Place,
London SW7 2RS
Hotel Tel: +44(0)20 7589 8100.
Hotel Fax:+44(0)20 7225 3476
Email: reservations_rembbrandt@sarova.co.uk
Subject to availability, a limited number of bedrooms have been reserved at the hotel at a special rate.

All bookings should be made directly with the hotel or online at www.sarova.com/rembrandt, quoting promo code 'manforum'

Directions
Opposite V&A Museum. Nearest underground station: South Kensington.
www.sarova-rembrandthotel.com/location-local-attractions

Fee
£598+ VAT if applicable. The fee includes course documentation as well as mid-session refreshments and lunch. Invoice and confirmation will be forwarded to you.

15% Early Bird discount if you book before: 26 July 2013. (Discount only applies to full delegate rate).

Conference No. L9-5213

Discounted Rates
Available on application for personnel from non-profit making organisations and registered charities.
Group discount available on request

Cancellation Policy:
Over 14 days prior to the Seminar: Cancellation fee of £75. 7/14 days prior to the Seminar: 50% of the fee. Fewer than 7 days or if no notification received: Registrant liable to pay FULL seminar fee.
NB: Cancellations must be received in writing by registrations@management-forum.co.uk. Management Forum reserves the right to cancel/alter the programme, the speakers, the date or venue. If an event is cancelled Management Forum is not responsible for airfare, hotel or other costs incurred by registered delegates.

For Promotional Opportunities email: robert@management-forum.co.uk

DRAFTING INTERNATIONAL INTELLECTUAL PROPERTY AGREEMENTS



Drafting Skills and Legal and Commercial Issues affecting: Intellectual Property Licences, Assignments and other Terms in IP agreements

Topics to be covered at this event:

- National Differences in IP Laws and Underlying Property and Contract Laws: How these can affect the content of International IP Agreements
- Use of International Templates for IP Agreements: Dangers and Opportunities
- Commercial Expectations when Negotiating IP Agreements: Some National and Industry-Sector Differences
- Key Terms in International IP Agreements:
 - Assignments
 - Grant of Licence Rights
 - Financial Terms
 - Warranties, Liability and Indemnities
- Litigation Issues: Choice of Law and Jurisdiction in IP Agreements

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Seminar Leader:
Mark Anderson Anderson Law LLP, Solicitors, UK

17 September 2013
The Rembrandt Hotel, London



WHY SHOULD YOU ATTEND?

- Increase your knowledge of the legal and commercial issues surrounding international IP agreements
- Improve your drafting skills
- Receive an update on the laws affecting international IP agreements
- Complete practical exercises on drafting to consolidate learning
- Compare experiences with delegates from across Europe

WHO SHOULD ATTEND?

- Patent Attorneys
- Solicitors
- Legal Executives
- Commercial Managers
- Clinical Contract Specialists
- Product Development Managers
- Research Managers
- Company Secretaries
- Others who are involved in drawing up or dealing with commercial IP agreements

ACCREDITATION

Management Forum is an approved CPD provider for the Bar of England and Wales. Seminars, once individually approved by the Bar Standards Board, are accredited for barristers' CPD requirements.

This seminar merits 6 hours under the UK Solicitors Regulation Authority self-accreditation scheme
Ref CJA/MAFO

This seminar is also potentially relevant CPD for fellows of CIPA.

SEMINAR LEADER

Mark Anderson is an English solicitor (attorney) and former barrister who has nearly 30 years' experience of advising companies in technology-based industries, including pharmaceuticals, biotechnology and information technology. He founded Anderson & Company (now Anderson Law LLP) in 1994, having formerly gained experience as an in-house lawyer in a commercial company (1984-87) and with Bristows in London (1987-94).

The core of his work at Anderson Law is drafting, negotiating and advising on commercial transactions, particularly transactions that involve the development, use or commercialisation of intellectual property.

DOCUMENTATION

Participants will receive a course material folder containing comprehensive documentation provided by the Seminar Leader, which will be a valuable source of reference for the future.

A Certificate of Attendance for Professional Development will be given to each participant who completes the course

You can register online at www.management-forum.co.uk or by phone on +44 (0)1483 730071, fax 730008

Programme

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|--------------|---|--------------|--|
| 09.30 | ▶ Introduction <ul style="list-style-type: none">• Overview of the landscape for international IP agreements: Differences and similarities in national laws, commercial practices, drafting style and template agreements | 13.45 | ▶ Differences in National and Industry-Sector Practices and Commercial Expectations: How these affect the Terms of IP Agreements <ul style="list-style-type: none">• Drafting styles, length and content of agreements• Use of "international" template agreements• Some terms that are considered "standard" but vary between countries and industry sectors• To what extent are the detailed terms understood or considered important at a commercial level? |
| 09.45 | ▶ The Legal Framework for International IP Agreements: National and International Differences and Similarities <ul style="list-style-type: none">• Specific national and supranational IP laws affecting transactions, including laws governing initial ownership, employee rights, commissioned works, assignment and licensing• IP laws within the framework of national property and contract laws• Implied terms in IP agreements under national laws• Constraints on express terms under national laws | 14.15 | ▶ Dispute Resolution in International IP Agreements <ul style="list-style-type: none">• Why are the law and jurisdiction clauses important?• To what extent can the parties avoid national laws and regulations by choice of law and jurisdiction?• Choices in dispute resolution terms, including mediation, arbitration and litigation |
| 11.00 | ▶ Coffee | 14.45 | ▶ Selected 'Legal' Clauses in International IP Agreements <ul style="list-style-type: none">• Use of legal language: Why it needs to be reviewed by a local lawyer• Warranties, liability and indemnities• Entire agreement clauses• Assignment and change of control |
| 11.15 | ▶ Drafting Key Terms in IP Agreements: Grant of Rights <ul style="list-style-type: none">• Technical definitions• Licences: Exclusive, non-exclusive, sole, etc• Sub-licensing and sub-contracting• Assignments• Options• Improvements• Grant-backs | 15.15 | ▶ Tea |
| 12.00 | ▶ Practical Exercises on Drafting International IP Agreements | 14.45 | ▶ Financial Terms in International IP Agreements <ul style="list-style-type: none">• Upfront payments, milestones and royalties• Royalty-stacking• Payment terms, reporting and auditing |
| 12.30 | ▶ Discussion of Answers to Exercises | 17.00 | ▶ Close of Seminar |
| 12.45 | ▶ Lunch | | |