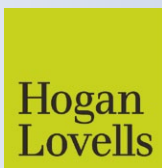




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Information and Registration

Contact: **Magister.Lvcentinvs@ua.es**

- Places for this module are limited
- Standard Fee: 1200 euros
- Early Fee: 900 euros (If you pay the registration fee before January 15, 2014)
- To register, please send an e-mail to Magister.Lvcentinvs@ua.es (indicate us the name, phone number, email address and "REGISTRATION" as head). Then you must make your payment, which is to be done by transfer.

Special Fees for members from Collaborating Institutions, National Patent Offices and university students.

Payment should be made to the following Spanish bank account number including the following information:

TITULAR: Fundación General Universidad de Alicante
BANCO: SabadellCAM
CUENTA: 0081-3191-47-0001026904
IBAN/BIC: ES82008131914 70001026904
BIC: BSAB ESBB

Please, indicate in the Concept: name of course and name of participant

**** Important:** Please send a copy of the transfer certification by fax (+34 965 909384) or by e-mail (scanned). Confirmation of your payment will then be communicated to you.

Director:

Dr. Pilar MONTERO
Commercial Law Department (Universidad de Alicante)
Academic Coordinator Trade Marks, Designs and Competition Law Module
Magister Lvcentinvs - Master in Intellectual Property

Organisation:

Master in Intellectual Property
University of Alicante (SPAIN)
Magister Lvcentinvs

For more information on the programme and the participation (registration), please contact our office:

Magister Lvcentinvs

Tel: +34/ 965 90 93 92 and +34/ 610 48 89 42 Fax: +34/ 965 90 93 84

Magister.Lvcentinvs@ua.es



Master in Intellectual Property

XII COMMUNITY TRADE MARK INTENSIVE MODULE

February, 3-7, 2014

Venue: Office for the Harmonization
in the Internal Market in Alicante

 **Universitat d'Alacant**
Universidad de Alicante

 **Universitat d'Alacant Fundació General**
Universidad de Alicante Fundación General

The Magister Lvcentivus

Is one of the most prestigious European centers providing specialized education in Intellectual Property and Information Technology Law. It is in this endeavor that some of the most influential IP institutions participate in its one-year Master Programme, taking place in Alicante, Spain, also the seat of the Office for Harmonization in the Internal Market (OHIM).

The Magister Lvcentivus is a member of the European Intellectual Property Institutes Network (EIPIN).



Continuing Education

Pursuing its objective of contributing to the expansion of specialized knowledge in Europe, the Magister has launched a programme of Special Modules in 2010, in collaboration with different institutions and firms. Their aim is to provide practical and international knowledge of IP laws and practice.

The Community Trade Mark Special Module

This programme, an advanced and intensive seminar organized within the framework of the XX Magister Lvcentivus of the University of Alicante, is organized in collaboration with the OHIM and main specialized firms.

It covers a wide variety of aspects of Trade Mark Law. Substantive and procedural issues, related with the protection of the CTM, are explained in detail by experienced professionals and academics, starting from the application for the CTM and including strategic issues related with the enforcement and protection of the CTM.

Who should participate?

The programme is designed for lawyers, law graduates, and professionals, who wish to specialize in the practice of Community Trade Mark Prosecution and Litigation. The programme is particularly suitable for practitioners and professionals unable to interrupt their professional activities for long periods of time. The participants will share their academic activities with specialists and post-graduate students coming from different countries, mainly from the European Union and Latin America.

Language

All special module programmes are taught fully in English, in order to promote international participation.

Date and Venue

03/02/2014-07/02/2014. **Office for Harmonization in the Internal Market (OHIM)**
Avenida de Europa, 4. E-03008 Alicante. SPAIN

Programme

Monday, 3 February 2014

Morning Session

- 09.30 hrs. **OHIM Welcome Address**
- 09.40 – 10.30 hrs. **Community Trade Mark Intensive Module**
Dr. Pilar MONTERO
Profesora Dra. de Derecho Mercantil (UA)
Academic Coordinator Trade Marks, Designs and Competition Law Module

The Community Trade Mark : Overview

Mark JEFFERISS. *Legal Advisor, Operations Department, Quality Matters and Cancellation Service, OHIM.*

- 10.30 - 13.30 hrs.
Absolute Grounds for refusal and examination process
Mark JEFFERISS. *Legal Advisor, Operations Department, Quality Matters and Cancellation Service, OHIM.*

Afternoon Session

- 14.30 - 17.00 hrs.
Relative grounds for refusal and opposition process. Marks with Reputation
Elisa ZAERA. *ICLAD, International Cooperation and Legal Affairs Department, Legal Affairs Area, Legal Practice Service, OHIM*

Tuesday, 4 February 2014

Morning Session

- 09.30 - 11.00 hrs
Registration and rights conferred by the Community Trade Mark
Paul BULLOCK, *ICLAD, International Cooperation and Legal Affairs Department, Legal Affairs Area, Litigation Service, OHIM*
- 11.30 - 13.30 hrs
Renewal, Alteration and Transfer of Community Trade Marks
Michel POTTIEZ. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Legal Practice Service, OHIM.*

Afternoon Session

- 14.30 – 17.00 hrs
Cancellation of Community Trade Marks
Ruxandra MANEA. *Legal Advisor, Operations Department, Quality Matters and Cancellation Service, OHIM.*

Wednesday, 5 February 2014

Morning Session

- 09.30 - 11.30 hrs
Appeal procedure
Detlef SCHENNEN. *Chairperson of 4th Board of Appeal, Boards of Appeal, OHIM*
- 12.00 - 14.00 hrs
Introduction to the General Court and Court of Justice Procedures
Gregor SCHNEIDER. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Litigation, OHIM*

Afternoon Session

- 15.00 - 17.00 hrs
Convergence of practices
Dennis SCHEIRS. *Programme Manager of the Convergence Programme, ICLAD, International Cooperation and Legal Affairs Department, OHIM*

Thursday, 6 February 2014

Morning Session

- 09.30 - 11.30 hrs
Community Trade Mark. Case-Law from the European Courts
Dominika WALICKA, *International Cooperation and Legal Affairs Department, Legal Affairs Area, Litigation, OHIM*
- 12.00 - 13.30 hrs
The relevant Consumer and Trademarks
Cristina BERCIAL (*Casalonga & Associés*)

Afternoon Session

- 15.00 - 17.00 hrs
Community Trade Mark from the Practitioners Perspective: Panel I
 - Benjamin FONTAINE (*E.G.Y.P.*)
 - Andreas RENCK (*Hogan Lovells*)
 - Dr. Tobias DOLDE (*Noerr Alicante IP*)Chair: Dr. Verena V. BOMHARD (*Hogan Lovells*)

Friday, 7 February 2014

Morning Session

- 09.30 - 11.30 hrs
Trademark legislative reform –Dimitris BOTIS, *Deputy Director Legal Affairs Area, ICLAD, International Cooperation and Legal Affairs Department, OHIM.*
- 12.00 - 14.00 hrs
IP Transactions. Goals and Opportunities. Licenses, assignments, sale and purchase agreements
Celia SUEIRAS (*Garrigues Madrid, IP*)

Afternoon Session

- 15.30-17.00 hrs
Community Trade Mark from the Practitioners Perspective: Panel II
 - Jose ABAD (*Landwell - PricewaterhouseCoopers*)
 - Helena GRANADO (*Carlos Polo Asociados*)
 - Christian SCHALK (*Bayer*)Chair: Carolina PINA (*Garrigues Madrid*)