

## Patent Due Diligence

Strategies and Best Practices







### **Topics**

- Key issues of patent due diligence
- Process, milestones and strategies
- Learn the dos and dont's of a patent due diligence
- Evaluating a patent due diligence: due diligence reports, typical patent risks, how to minimise the risks
- How to determine the right budget
- Best practices from the perspective of an industrial corporation
- Patent due diligence workshop

## Your speakers



Martin Bodi
Patentanwalt,
European Patent Attorney,
Senior M&A Counsel,
Siemens AG,
Munich (Germany)



Dr. Malte Köllner
Patentanwalt,
European Patent Attorney,
Head of Monetisation,
Dennemeyer S.A.,
Frankfurt/Main (Germany)

#### Aims and objectives

Acquisitions and divestments of businesses often give rise to a Patent Due Diligence. Who ever is involved in this specific Due Diligence needs to know what has to be done from the first contact to the integration of the target.

Our speakers will show you strategies for a Patent Due Diligence and how you can evaluate it. You will learn how a Patent Due Diligence can be conducted efficiently and how you can determine the right budget for it. You will be able to test your Patent Due Diligence skills by the means of interposed practical exercises under the guidance of the speakers. Benefit from the respective experiences of a leading industry corporation and take away best practice examples for dos and don'ts in a Patent Due Diligence!

#### Who should attend?

- Heads and members of patent and IP departments
- Patent attorneys and lawyers from private practice

#### What our participants say

- 'Good Content and professional performance' (IPR Manager)
- 'I liked the workshop and the event format' (European Patent Attorney)
- 'Helpful and relevant practical examples and fast cases' (Patent Attorney)

#### Your speakers



Martin Bodi Siemens AG, Munich (Germany)

M&A Counsel in the patent department of Siemens AG since 2011. In this function he conducts international Patent Due Diligence processes and counsels the Siemens business divisions Geschäftsbereiche with regard to international acquisitions of smaller and larger companies and with regard to Joint Venture projects. As Head of Patents and Standards Martin Bodi provides advice on patent relevant subjects in the sphere of technical standardisation.



Dr. Malte Köllner Dennemeyer S.A., Frankfurt/Main (Germany)

Dr. Köllner is a European Patent Attorney and head of Dennemeyer S.A.'s Frankfurt office. He is one of the world's leading figures in the field of patent valuation according to IAM. His law firm has been awarded as Germany's IP Due Diligence Law Firm of the Year 2015. As a partner of a Venture Capital Group, Dr. Köllner has evaluated the patents of start ups for potential take overs.

#### 14 March 2018, 09:00 - 17:00

#### 1st introductory exercise on patent due diligence

#### Key issues of a patent due diligence

- Patent status; ownership/contractual issues
- Patentability/invalidity; freedom-to-operate
- Scope of protection: breadth of coverage; circumvention
- Detectability of infringement; enforceability of the patent

#### 2nd practical exercise on patent due diligence with evaluation

# Process, milestones and strategies of a patent due diligence: from the first contact to the integration of a target

- Data request questionnaire; data room
- IP expert session
- Contract negotiations
- Signing; closing

#### Efficiency of a patent due diligence

#### 3rd practical exercise on patent due diligence with evaluation

# Evaluating a patent due diligence: from the due diligence to the decision to purchase

- Purpose and content of due diligence reports
- I Typical patent risks and means for reducing the risk
- Know-how protection and non-disclosure agreements
- Disclaimer

#### How to determine the right budget for a patent due diligence

- The optimum balance of investment, return and risk
- Example calculation

#### Best practices from the perspective of an industrial corporation

- What is to be considered in a patent due diligence from buyer and from seller perspective
- Typical problems in a patent due diligence
- Dos and don'ts in a patent due diligence
- Patent due diligence in a major M&A project

# Registration under service@forum-institut.com or Fax +49 6221 500-555

#### **Registration Form**

Yes, I will attend the Practical Course

□ Patent Due Diligence

Name

Position, department

Company

Street

Post code, city, country

Tel. no.

E-mail

Contact person at office

Date, signature

#### How to register

Registration: +49 6221 500-500

Conference no.: 18 03 181

#### Website:

www.forum-institut.com

#### Date and venue

Wednesday, 14 March 2018 in Munich 09:00 - 17:00 Sheraton Munich Westpark Garmischer Str. 2 · 80339 Munich Tel. +49 89 5196-0 · Fax +49 89 5196-801

#### l Fee

€ 980.00 (+ German VAT)

The fee includes course documentation (including free download) as well as refreshments, lunch and a certificate. You will receive an invoice as well as confirmation.

## **Any Further Questions?**



Please feel free to contact me if you have any questions.

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#### **Cancellation Policy**

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