

INCLUDES: Practical and interactive exercises

Patentability and State-of-the-Art-Searching
7-8 February 2017 • 2-3 October 2017, London
Freedom-to-Operate Searching
9 February 2017 • 4 October 2017, London

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Dates and venue
Patentability and State-of-the-Art-Searching
 7-8 February 2017 Ref: 9811
 2-3 October 2017 Ref: 9955
Freedom-to-Operate Searching
 9 February 2017 Ref: 9812
 4 October 2017 Ref: 9956
The Rembrandt Hotel
 11 Thurloe Place,
 London, SW7 2RS
 Tel: +44 (0)20 7589 8100

Accommodation
 We have arranged a preferential rate for accommodation at the venue. To take advantage of this please contact reservations_rembbrandt@sarova.co.uk and state you are a Management Forum delegate. There are limited rooms available at this rate so please book early to avoid disappointment. For information on alternative accommodation please visit our website: management-forum.co.uk/venue



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The small print
FEE: The fee includes all meals and refreshments for the duration of the course and a complete set of course materials. If you have any particular requirements please advise customer services when booking.
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Delegate	Up to 28 days before course	27 to 14 days before course	13 to 0 days before course
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A maximum of one transfer is allowed. After the transfer no cancellation can be accepted and the full invoiced fee will be charged. Transfers are subject to payment of the difference on higher value courses. All cancellations must be received in written form.

For event cancellation policy and T&Cs see our website

Patentability and State-of-the-Art Searching



- Topics to be covered include:**
- Background and motivations to patentability searching
 - Differences between state-of-the-art, patentability and landscaping
 - Choosing a data collection
 - Understanding the background to a search
 - Fundamentals of search scope
 - Tools and methods for searching and analysis
 - Communication aspects

7-8 February 2017
2-3 October 2017
LONDON
 Expert trainers:
Stephen Adams, Magister Ltd
Jane List, Extract Information Limited

Please bring your laptop or tablet to get the most out of the practical sessions

Freedom-to-Operate Searching



- Topics to be covered include:**
- Background and motivations to searching freedom-to-operate
 - Understanding the background, defining terms and objectives
 - Fundamentals of FTO search scope
 - Methods for searching for claimed features
 - Using basic legal status tools to assist evaluation
 - Understanding and reporting the results from an FTO perspective

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Who should attend?

- All those working in IP or patent information or patent engineer roles either in industry or legal businesses
- R&D scientists and engineers wanting to ensure they are not 're-inventing the wheel'
- Customer service and training representatives in the commercial information provider community who want to know more about what their customers do with patent data
- These seminars are ideal for those with some limited experience or self-taught in patent searching wanting to consolidate their skills

Expert trainers:

Stephen Adams is Director of Magister Ltd, a patents documentation consultancy and training service. He worked in technical information for over 20 years, latterly for nearly nine years with Zeneca Agrochemicals (now Syngenta) as their principal patent searcher.

Jane List runs her own business, Extract Information Limited, providing consultancy, search services and training, all with a focus on commercial uses of patent information. Prior to this Jane worked in the information business and in IP roles in industry.

Programme - Day one

09.00 ▶ Registration and refreshments

Part one: Introduction

09.30 ▶ Introduction to searching in the patent literature

- How patents differ from other technical documents

10.30 ▶ Refreshments

10.45 ▶ Choosing a data collection; understanding the range of databases available

- The impact of search engine or vendor choice
- The human factor; understanding the role of the searcher
- Pre-search briefing and post-search reporting; communication aspects

12.45 ▶ Lunch

Part two: State-of-the-art searching

13.45 ▶ Background and definition of state-of-the-art searching

- The differences between state-of-the-art, patentability and landscaping
- Scoping the request for state-of-the-art
- Practical workshop: Searching for state-of-the-art

15.45 ▶ Refreshments

16.00 ▶ Analysis tools; overview and practical session

- Communication aspects

17.00 ▶ Close of day one

Please note that delegates attending this event will need to bring laptops or tablets with them for the practical sessions

Programme - Day two

09.00 ▶ Refreshments

Part three: Patentability searching

09.30 ▶ Background and motivations to patentability searching; extent, timing, caveats

- Understanding the background to a search
- Using secondary and tertiary literature sources

10.30 ▶ Refreshments

10.45 ▶ Fundamentals of the search scope

- Defining a search for universal novelty
- Searching for (lack of) inventive step
- Some differences in US practice
- Overall search protocols; narrowing or widening the scope
- Methods for searching by subject; text, classifications, citations, text-mining
- Approaches to multi-lingual sources; document translation, query translation, abstraction

12.45 ▶ Lunch

13.45 ▶ Evaluating search results against the search definition; iterations of search

- Indirect methods for identifying additional prior art: inventor/assignee, technical equivalents
- Special aspects of searches in different technical fields; chemical, electrical, mechanical
- Specialist tools in chemistry and life sciences

15.45 ▶ Refreshments

16.00 ▶ Brief overview of distinctions between patentability and validity searching

17.00 ▶ Close of seminar

Programme

09.00 ▶ Registration and refreshments

09.30 ▶ Background and motivations to freedom-to-operate searching; extent, timing, caveats

- Understanding the background to a search
- Terminology variation and search objectives

10.45 ▶ Refreshments

11.00 ▶ Fundamentals of FTO search scope

- In-force patents
- Other IP rights
- Pending applications
- Recently lapsed rights
- Expired rights
- Non-patent literature
- Analysing the search question; multiple aspects or features
- Understanding the results from an FTO perspective; multiple aspects or features

12.45 ▶ Lunch

13.45 ▶ Methods for searching for claimed features; full text and text segments, extended classifications

- Using basic legal status tools to assist evaluation; finding amended claims
- After the subject search; verifying status of patents

15.45 ▶ Refreshments

16.00 ▶ Reporting aspects for an FTO search

17.00 ▶ Close of seminar

In-house TRAINING

Management Forum In-house training

This course is also available in-house and can be tailored to your specific needs.

Our expert comes to you, saving you time and money. For more information contact **Customer Services** on +44 (0)20 7749 4730 or email: inhouse@management-forum.co.uk