

# THE INTERNET OF THINGS: DESIGNING A REGULATORY ENVIRONMENT TO PROMOTE INNOVATION

**XIII TIPSA (2019)**

**Alicante, 26th to 29th June, 2019**

## Program

### Wednesday, 26th June 2019

**10:30 - 11:00. Opening Session.**

*Representative of University Cardenal Herrera*  
**Prof. Laurent MANDERIEUX**

**11:00-12:00. IoT in Context: Data, cornerstone of the Knowledge Society.**

*Manuel DESANTES*

*12:00-12:30 Coffee break*

**12.30-13.45. IoT in Context: Technical and Regulatory Aspects**

*Juan Carlos TRUJILLO*

*13.45-15.15 Lunch*

**15.15 – 16:30. Session 2: IoT, Patents and Standards**

*Claudia TAPIA*

*16:30-17:00 Coffee break*

**17.00-18:15. Session 3 IoT and Connectivity: business and regulatory issues.**

*Luis Ignacio VICENTE*

### Thursday, 27th June 2019

**10:00-11:00. Session 4: IoT and Patents: an Assessment from the European Patent Office**

*EPO Representative*

**11:00 – 12:00. Session 5: IoT and Access to Data**

*Aurelio LOPEZ-TARRUELLA*

*12:00-12:30 Coffee break*

**12:30 – 13:45. Session 6: IoT and Open Data: Building Smart Cities**  
**Malcolm BAIN**

*13:45-15:15 Lunch*

**15:15 - 16:30. Session 7: IoT, Privacy and Consumer protection**  
**TBD**

*16:30-17:00 Coffee break*

**17:00 – 18:15 Session 9: IoT and Cybersecurity**  
**Eldar HABER**

## **Friday, 28th June 2019**

**09:30 – 14:30. Study visit to Torre Juana Technology Hub.**

- Lucentia Lab – Juan Carlos TRUJILLO
- 1MillionBot – Andrés PEDREÑO
- Fixr.com – Andrés TORRUBIA
- Ignacio MARTINEZ ROBLEDO

## **Saturday, 29th June 2019**

**10:00 – 11:30. Session 11: Challenges for patenting IoT Technologies across the Atlantic: The US experience**  
**Rachel HERDER**

*11:30-12:00. Coffee break*

**12:00 – 13:30. Session 12: The Regulation framework of IoT and International Trade**  
**Laurent MANDERIEUX**  
**Gabriele GAGLIANI**

**13:30-14:00. Wrap Up Session – Closing of TIPSAs /**

**Teaching language: English only**

## **Directors**

**Laurent MANDERIEUX, Bocconi University**  
**Manuel DESANTES, University of Alicante**  
**Aurelio LOPEZ-TARRUELLA, University of Alicante**

## **Faculty**

- |                          |  |
|--------------------------|--|
| - Malcolm BAIN           | Partner at Across Legal, Barcelona                                   |
| - Manuel DESANTES        | Professor of Private international Law at University of Alicante.    |
| - European Patent Office | Representative   |
| - Gabrielle GAGLIANI,    | Contract Professor of International Law at Bocconi University, Milan |

- **Eldar HABER** Senior Lecturer, Faculty of Law, University of Haifa
- **Rachel HERDER** Director of Intellectual Property Legal Clinic at Penn State Law, Penn State University.
- **Aurelio LOPEZ-TARRUELLA** Ass. Professor of Private international Law at University of Alicante.
- **Laurent MANDERIEUX** Adjunct Professor of Intellectual Property Law and International and European Law at Bocconi University, Milan
- **Ignacio MARTINEZ ROBLEDO** IP Manager at Lleida.net
- **Andrés PEDREÑO** President of AlicanTEC; CEO of 1MillionBot; former Rector of the University of Alicante.
- **Claudia TAPIA** Director IPR Policy & Legal Academic Research at Ericsson
- **Andrés TORRUBIA** CEO of Fixr.com
- **Juan Carlos TRUJILLO** Professor of Software and Computing Systems at University of Alicante.
- **Luis Ignacio VICENTE** IP and I+D Strategic Director at Telefónica

## Registration

Email sent to [manuel.desantes@ua.es](mailto:manuel.desantes@ua.es) indicating

1. SURNAME, Name
2. Email
3. Telephone
4. Annexing proof of payment

## Fees

1. General registration fees (including materials and coffee breaks): 200 euros. (Early registration fees until June 15th: 100 euros).
2. Special registration fees (including material and coffee breaks): 100 euros (Early registration until June 15th: 50 euros)
  - a. Alumni and students of the Magister Lvcentinvs of the University of Alicante
  - b. Alumni and students of the Master on the Internet Technologies (Bocconi University)
  - c. University students
  - d. Members of a Lawyers' Association

### Fees to be paid at

COMPASS BRIDGE OF TECHNOLOGY, S.L.  
ES9601280653370100010521

## Number of attendants

Limited to 100 (at first come first served system).

## Place

1. Wednesday 26th June 2019 : to be announced
2. Thursday 27th June 2019 : to be announced
3. Friday 28th June 2019 morning: **Torrejuana** (Avenida Pntor Pérez Gil, 16, E-03540 Alicante)
4. Saturday 29th June 2019 : to be announced

## Sponsors

European Patent Office  
Casa Mediterráneo

## Institutions supporting the Congress

1MillionBot.com  
Across Legal  
AlicanTEC  
Baylos  
ELZABURU  
Ericsson  
Fixr.com

Lucentia Lab  
Lucentinus.com  
Lleida.net  
SUMA  
Universidad Cardenal Herrera  
Telefónica

## About TIPSA

**TIPSA** is an initiative launched by Bocconi University of Milan more than 10 years ago. The 2019 edition is organized by the University of Alicante, a supporter of this Activity since its inception. Its purpose is to gather academics, professionals and students from both sides of the Atlantic to share and exchange views and experiences on particular issues in the field of Intellectual Property and Information Technology Law.

After last year's edition in Case Western Reserve University in Cleveland (USA), TIPSA comes back to Alicante for its XIIIth Edition.

Participation in TIPSA is opened to any person interested in obtaining a deeper knowledge of the IP/IT related issues of the Internet of Things. A basic background on IP/IT Law is required. Students will receive an extended syllabus in advance to adequately prepare the lectures. Teaching will be provided from a practical perspective and it will be combined with visits to start-ups in the Alicante who will explain their business models and will discuss the legal challenges they face in their day-to-day activities.

TIPSA's faculty is composed of scholars with a high specialization on IP/IT matters, lawyers, and in-house IP-specialists in relevant technology companies.

## Purpose of the Congress

This year's TIPSA topic is the Internet of Things. The Congress aims to provide highly specialized training on the different legal issues surrounding the deployment of the Internet of Things. Lectures will cover patent-related issues such as the protection of IoT-related technologies and applications, the increasing relevance of standardization and connectivity; the protection and access to data as a prerequisite for the development of IoT-related services; protection of consumers' interests and privacy; and cybersecurity. The main purpose of the lectures is to analyse how the regulatory framework related to all these issues can be updated so that innovation is fostered without harming our fundamental values.